	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES
CRO	OSS CUTTING ISSUES				
1.	Licensing				Red Amber Green
1.1	Establish Licensing Team – 3 new posts.	G Woolhouse	March 2004	Staff appointed. Licensing Team established.	High Priority New staff in post. Licensing Team established and fully operational. Implemented
					Red Amber Green
1.2	Phased consolidation of appropriate activities within new licensing team.	K Doyland	July 2005	Street trading consents, pavement permissions, gaming machine permits. Sex establishment licences moved to new team.	Functions transferred with effect from 01.01.2006. Implemented
			Sept 2005	Scrap metal dealers licences and motor salvage operator licences moved to new team.	Functions transferred with effect from 01.01.2006. Implemented
			Dec 2005	Small lotteries and house/street collections moved to new team.	Implemented 1 November 2005. Implemented

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	F	PROGRESS/NO	OTES
					Red	Amber	Green X
1.3	Determine longer term location of licensing unit within the Council's structure.	CEX/CD's	2005	Review of organisation structure completed.	New orga Impleme	nisational struc nted	ture agreed.
					Red	Amber	Green X
1.4	Review arrangements for taxi etc licensing administration.	CEX/CD's	2005	Determined as part of organisation review.	New orga Impleme	nisational struc nted	ture agreed.
2.	Enforcement				Red	Amber	Green X
2.1	Expand role of Patrol Enforcement Officers to include environmental street crimes – 1 new post.	Transportation	October 2004	Better enforcement of environmental street crime.	given to p £40,000 t environm Members to concer	05/06 budget, porovision of an coover various ental works/prohave subsequentate enforcementate enforcementate.	jects. ently agreed ent on known

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES
3.	Information & Education				Red Amber Green X
3.1	Implement a co- ordinated education and information campaign, including issues, e.g. dog fouling, fly-tipping and noise.	Various lead officers plus Corporate Communications Officer.	3 events per year.	Events held. Increased public awareness assessed through feedback.	Ongoing campaigns will continue eg: 'Cleaner, Greener, Safer'. Implemented
					Red Amber Green X
3.2	Provide information and advice on Council's Website.	Various lead officers.	December 2004	Increased public awareness.	Information and services continue to be expanded. Implemented
4.	Out of Hours Service				Red Amber Green X
4.1	Implement a standby rota system for emergency calls outside office hours.	CEX/CD's	October 2004	Rota in place. Emergency response guaranteed.	Not agreed by Council – no further action.
					Red Amber Green X
4.2	Implement a responsive service for out of office hour's environmental nuisances.	G Woolhouse	October 2004	Rota in place. Increased customer satisfaction.	Not agreed by Council – no further action.

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	F	PROGRESS/NOTES		
5.	The Polluter Pays Principal				Red	Amber	Green X	
5.1	Implement charges for bulky household goods collection.	D Timson	April 2004	New arrangements in place. Reduced costs.		have agreed no goods collection r action.		
					Red	Amber	Green X	
5.2	Implement cost recovery for abandoned vehicles.	D Timson	Dependent on Government timetable			ract in place wh es the Council's nted		
6.	Preventing Flooding				Red	Amber	Green X	
6.1	Implement a planned clearance programme for ditches and watercourses.	D Timson	April 2004	Annual clearance programme in place.	See 17.2	below.		
7.	Protecting our Trees				Red	Amber	Green X	
7.1	Consolidate all enforcement relating to trees within the Parks and Woodlands Unit.	D Timson	April 2004	Staff trained. Co- ordinated action. Improved response.	Impleme	nted		

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES
_	RVICE/SUBJECT ECIFIC ISSUES				
8.	Fly-Tipping				Red Amber Green X
8.1	Improve partnership working with other agencies through agreements/targets.	D Timson	October 2004	Faster removal of dumped rubbish.	New fly-tipping protocol signed with Environment Agency and other Essex Las. Current timescale now less than 1 day (Target 2 days). Implemented
					Red Amber Green
8.2	Request further discussions between Southend BC and Essex about reinstating reciprocal free access arrangements to Civic Amenity and recycling centres.	D Timson	June 2004	Free access for residents.	Still on agenda as an outstanding issue within the Thames Gateway Waste Management Joint Committee. Further discussions to be progressed through that forum. No further action.

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	F	PROGRESS/NO	OTES
					Red	Amber	Green X
8.3	Encourage informants to report fly-tipping. Signs/publicity.	D Timson	November 2004	Increased reporting – reduced fly-tipping.	launched poster pu	ental Awarenes in September 2 blicity, web rep t cards implemented	2005. Signs, orting facility
					Red	Amber	Green X
8.4	Improve staff training in enforcement.	D Timson	December 2005	More effective enforcement.	Impleme	nted.	
					Red	Amber	Green
8.5	Hold discussions with Southend Borough Council and Essex County Council about provision of an additional civic amenity site.	D Timson	June 2004	Improved site provision agreed.	with Sout Essex wa procurem of civic ar given con	will be holding hend BC as paraste strategy and ent process. To menity sites consideration as part of the Procurement action.	rt of the d joint he provision ntinues to be art of the

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES
9.	<u>Litter</u>				Red Amber Green
9.1	Authorise Environment Agency Officers to enforce litter controls.	D Timson	October 2004	More effective enforcement.	Fly tipping enforced by Environment Agency who have advised that they would not wish to enter into an agreement to enforce litter controls, given their other priorities. No further action
9.2	Introduce enforcement policy for environment street crime.	D Timson	October 2004	More effective enforcement.	Red Amber Green X Enforcement policy being drafted by newly appointed staff. Staff recently appointed and will be working on this as part of environmental awareness campaign. Target date to be revised to December 2006.
10.	Dog Fouling				Red Amber Green X
10.1	Provide additional dog waste bins in areas identified as underprovided.	D Timson	November 2004	Ten additional bins provided. Less fouling on pavements.	Medium Priority 20 additional dog waste bins installed during 2004. Implemented

ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	F	PROGRESS/NO	OTES
11. Graffiti & Fly Posting11.1 Proactive removal of graffiti and fly posting where considered in community interest.	D Timson	Annual – ongoing.	Less graffiti in public areas.	Red Amber Green X Medium Priority Dealt with on a risk-assessed basis – prioritised on obscene, racial or sexual nature. Graffiti Protocol being developed and have utilized Home		
				Office fur items of continuous of contract programm	ading to remove graffiti. Contract conthly to remove by the Council. porting forms are ing promoted a tental Awarenes ding fly-posting incorporated in the early-posting. Add or removal in 20 in place. Monthine. Further worken to establish a coperty.	a number of ctor visits the e graffiti Fact and telephone as part of se Campaign, which itself ato BVPI 199. It is a more approach litional 106/07. Inly removal rk being

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	F	PROGRESS/NO	DTES
12.	Animal Welfare				Red	Amber	Green X
12.1	Complete the production of an animal welfare charter.	G Woolhouse	April 2004	Charter produced including contact details for welfare/voluntary groups.	Impleme	nted	

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	F	PROGRESS/NO	OTES
13. 13.1		S Neville	June 2004	Review of policy and		Amber ation of policy a	
	 and service review of the Council's response to gypsies and other travellers, examine:- The issues associated with the provision of short-term stopping places and designated sites for travellers who visit the district. How liaison with farmers and other landowners and the Police can be improved to prevent unlawful occupation of land. 			operational practices completed.	unauthori encampm the emery ODPM/De Strategy a which end develope most effe tackle the to the RS Transport 11 July 20	al issues aroun sed gypsy and hents has been ging policy fram CLG, the Regio and by the new campments are d. It is suggested tive way for the se issues is by S. Planning Potation Committed 206 to conduct accommodation	traveller overtaken by nework from nal Spatial ways in now being ed that the e council to responding blicy & ee resolved on a gypsy and

ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES
 What assistance and guidance can be given to landowners on taking possession proceedings to remove encampments. How to better protect the Council owned land against encampments. Whether further lobbying of Government should be undertaken to improve controls over unlawful encampments, creation of a criminal offence to station a residential caravan without the necessary consents and for more effective and workable powers to take direct action to remove unlawful caravans. 	LEAD OFFICER	TARGETS	OUTCOME	

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES
•	Development of best practice procedures to aid decision making in enforcement against unauthorised encampments. Provide better feedback to customers who complain about caravan related issues.				
14.	P <u>ublic</u> Entertainments				Red Amber Green X
14.1	As part of the development of policy and operational frameworks for the new Licensing Act, develop closer links with crime and disorder/Community Safety issues and consider the frequency of "in-performance" visits.	R Peacey / K Doyland	June 2005	Policy and procedures in place.	Licensing Manager now attends Drug & Alcohol Reference Group with other agencies. Protocols for inspection and enforcement of licensed premises have been finalised with the other agencies – Police, Fire & Rescue Service etc.

	ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES		OTES
15.	Trading Controls				Red	Amber	Green X
15.1	Provide information on approved collections, including on the Internet.	S Fowler	January 2004	Better public information.	Impleme	nted	
15.2	Provide clear guidelines for small lottery applicants.	S Fowler	November 2004	Improved customer satisfaction.	Impleme	nted	
					Red	Amber	Green X
15.3	Simplify the Street Trading consent process by restricting consultation to the Police & Highways Authority.	R Peacey	January 2004	Faster processing of applications.	Impleme	nted	
16.	Planning Enforcement				Red	Amber	Green
16.1	Improve the clarity of planning conditions.	J Whitlock	June 2004	Fewer contraventions.	Impleme	nted	

ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES		
				Red Amber Green X		
16.2 Update planning enforcement leaflets and make them available electronically.	N Barnes	April 2004	Improved customer satisfaction.	Guidance leaflet published. Implemented		
				Red Amber Green X		
 16.3 Increase delegations to officers to make decisions concerning: Brach of conditions attached to planning permissions. Beach of listed building/ conservation area consent. Unauthorised caravan sites. Article 4 Directions to remove permitted development rights. 	S Scrutton	January 2004	Faster enforcement action.	A report on delegations was considered at Policy & Finance Committee on 14 October 2004. Implemented		

ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES		
16.4 Implement a priority system for the investigation of cases.	N Barnes	January 2004	Pilot scheme in place	Red Amber Green New scheme to determine case priority. Implemented		
16.5 Develop IT procedures to automatically provide updates for customers at key times/stages.	N Barnes	April 2004	Report to Committee Improved customer satisfaction.	Red Amber Green X Procedures now in place to provide customer updates. Implemented		
 17. <u>Drainage/Surface</u> <u>Water</u> 17.1 Raise awareness of potential pollution problems with owners of unsewered properties. 	D Timson	June 2005	Raised awareness amongst residents. Fewer pollution incidents.	Red Amber Green X Advice leaflets circulated to properties as incidents are identified (approximately 3 – 5 incidents p.a. currently). Implemented		

ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES		
				Red	Amber	Green X
17.2 Implement a proactive programme of ditch clearance.	D Timson	March 2005	Fewer incidents of flooding.	Medium Priority Revenue budget in place. Approximately 1.5km pr year of ditches being cleared/improved each year and by working with landowners, additional capacity being built into the system. Implemented		
18. <u>Trees</u>				Red	Amber	Green X
18.1 Combine services dealing with tree related issues within the Parks & Woodlands team.	D Timson	April 2004	Faster service response.	Implemente	ed .	
				Red	Amber X	Green
18.2 Evaluate what is required to be able to provide information about trees which are protected on the website.	D Timson/ S Fowler	November 2004	Better public awareness/less damage to protected trees.	18.2, 18.3 and 18.4 Arboricultural Officer now in place to undertaken this work. Currently working on improving performance on TPOs and looking at website. Will be implemented through CAPS system.		

ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES	
				Red Amber Green X	
18.3 Provide clear information to those who have responsibility for protected trees.	D Timson	November 2004	Better public awareness/less damage to protected trees.	Website advice and article placed in Rochford District Matters. Implemented	
				Red Amber Green	
18.4 Advise residents in conservation areas about the protection of trees.	D Timson	July 2005	Better public awareness/less damage to protected trees.	Information was given in a major article in the Spring 2006 edition of Rochford District Matters. Information on the website continues to be developed.	
				Red Amber Green X	
18.5 Evaluate the fixing of identification/warning signs on protected trees.	D Timson	November 2004	Better public awareness/less damage to protected trees.	Technical evaluation concludes this is not practical. No further action	
				Red Amber Green X	
18.6 Ensure Building Control Officers are advised/monitor protected trees on development sites.	D Timson/ B Jones	July 2004	Better public awareness/less damage to protected trees.	Implemented	

ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES		
19. <u>Housing</u>				Red	Amber X	Green
19.1 Set local performance targets for key stages in the enforcement process.	S Neville	June 2004	Improved customer service. Improved standards in accommodation.	Unable to meet original target due to staff vacancies. Staffing situation now resolved. Housing enforcement procedures incorporating performance targets due for completion end of September 2006.		
19.2 Identify multiply occupied properties and implement a risk rating system.	S Neville	April 2005	Improved customer satisfaction.	Project hat changes it occupation Further of Housing, System. specified occupation structure Identificate rating work target agreements.	·	

ENVIRONMENTAL SERVICES COMMITTEE - 7 SEPTEMBER 2006

Item 11 Appendix

ACTIONS	LEAD OFFICER	TARGETS	EXPECTED OUTCOME	PROGRESS/NOTES		
				Red	Amber	Green X
19.3 Introduce procedures which trigger an update to customers at key dates/stages.	S Neville	April 2005		Procedures now in place and being incorporated into documented procedure notes. Implemented		