TOURISM STUDY

1 SUMMARY

1.1 This report introduces the stage 2 report produced by the Tourism Company for Members consideration and decision as to how to move the project forward.

2 INTRODUCTION

2.1 Members may recall that the stage 1 report was agreed last June (min235/05). The report was an assessment of the tourism potential for the District and the options available. It was decided that the Tourism Company would prepare a stage 2 report to develop proposals and an action plan to attract visitors to the District.

2.2 Members are asked to consider the action plan outlined in the stage 2 report. A copy of the Stage 2 report is attached as Appendix 1. The summary of projects listed in the report gives a snapshot of the proposals and reflects officer time and resource implications. The time duration for implementation of the projects ranges from 1-5 years.

3 RESOURCE IMPLICATIONS

3.1 These are contained in the Stage 2 Report.

4 RECOMMENDATION

4.1 It is proposed that the Committee **RESOLVES** to consider the Tourism Company's stage 2 report and agree those items go forward as part of the 2006/2007 budgetary process

Paul Warren

Chief Executive

Background Papers:-

None

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