

Performance Report to Members on Key Projects

For the period:

January to March 2015





Corporate Objective - Place

Corporate Plan Project		Start Date	Target Completion Date	RAG Status	
Develop and ac	dopt a new Local Plan		January 2014	September 2017	R
Total Related Milestones		13	10% Complete		
		Project P	rogress		
0%	20%	40%	60%	80%	100%

Work on the Evidence Base for the new Local Plan including a Retail & Leisure Study and an Employment Land Study is continuing. There is, however, a delay in the arrangements for progressing a 'Call for Sites' and that being the case a revised timetable for the Local Plan is being prepared.

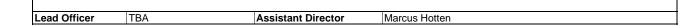
Lead Officer	TBA	Director	Shaun Scrutton

Corporate Plan Project			Start Date	Target Completion Date	RAG Status
Prepare and adopt a Community Infrastructure Levy Charging Schedule		September 201	3 December 2015	G	
Total Related Milestones			9	35% Complete	
		Project I	Progress	,	
0%	20%	40%	60%	80%	100%
Commentary					
		a undamialian Anticinata n	roducing a draft Charging	Schedule mid 2015; and for the	Charging

Lead Officer TBA Director Shaun Scrutton				
	Lead Officer	TBA	Director	Shaun Scrutton

Corporate Plan Project			Start Date	Target Completion Date	RAG Status
Develop and deliver U	Ipper Roach Valle	ey Living Landscape	September 2014	April 2015	R
Total Related Milestones	S		8	20% Complete	•
		Project F	Progress		
			I I		
0%	20%	40%	60%	80%	100%

A new approach has been suggested by the Essex Wildlife Trust, revised project plan is to be submitted shortly with new milestones.



Corporate Objective - Place

Corporate Pla	an Project		Start Date	Target Completion Date	RAG Status
	ity in Rayleigh Town Ce gement Area (AQMA)	ntre by the declaration of an	July 2014	January 2016	G
Total Related Miles	stones		6	25% Complete	
		Project Progress			
0%	20%	40%	60%	80%	100%

Commentary

AQMA Order in effect from 1 February 2015. Ongoing discussions with Essex CC to discuss further data gathering and potential options for action.

Lead Officer Martin Howlett Assistant Director Jody Bridge

Corporate Plan Project			Start Date	Target Completion Date	RAG Status
Award new Material Recycling Facility contract		July 2014	May 2015	G	
Total Related Milestones			6	95% Complet	e
		Project	Progress		
0%	20%	40%	60%	80%	100%

Commentary

We have worked with Basildon, Brentwood and Uttlesford on a joint procurement. Following Full Council agreement to the budget in February, and against a background of a volatile recyclables market, the Executive agreed the awarding of contract on 24 March. Tenderers been advised and it is expected the contract will be signed in April to commence in May 2015.

 Lead Officer
 Barry Saunders
 Assistant Director
 Marcus Hotten

Corporate Plan Project			Start Date	Target	Target Completion Date	
Promote/Enhance pride in the District through events with commercial partners.		February 2014	Sel	September 2015		
Total Related Milestones		9		40% Complete		
		Project Progres	s			
					I	
0%	20%	40%	60%	8	0%	100%

Commentary

Project status refers to the Cherry Orchard Event: The local event company we had engaged with have withdrawn from this event. Despite numberous emails and telelphone messages they ceased engaging with us.

Timescales do not allow for another company to be brought in for this event however this will be reviewed for next year.

Other new events are however running such as the open air theatre and Robin Hood shows.

 Lead Officer
 TBA
 Assistant Director
 Matt Harwood White

Corporate Objective - Place

Corporate Plan Project			Start Date	Target Completion Date	RAG Status
Promote/Enhance pride in the District and maintain a positive street scene		et April 2014	March 2015	R	
Total Related Milestones		6	90% Complete		
		Project P	rogress		
0%	20%	40%	60%	80%	100%

Lead Officer

TBA

Commentary

A Public Realm Agreement covering such things as cleaning of graffiti and the employment of Highway Rangers is being negotiated with Essex CC. However it is not expected that this can be completed before April owing to TUPE issues. Other street scene projects have been delivered on time as previously reported.

Lead Officer Barry Saunders **Assistant Director** Marcus Hotten

Corporate Plan Project		Start Date	Target Completion Date	RAG Status	
Develop network of Cycle Paths Total Related Milestones			September 201	4 TBC	G
			0	40% Comple	te
-		Project	Progress	,	
0%	20%	40%	60%	80%	100%
Commentary					
A feasibility study implementation p		k was completed on time	and is now being conside	ered by Essex CC. No dates as	yet for an

Shaun Scrutton

Director

Corporate Plan Project		Start Date	Target Completion Date	RAG Status	
Develop and add	opt an Open Spaces Stra	egy	July 2014	March 2015	COMPLETED ON TIME
otal Related Milestones			7	100% Complete	
		Project Prog	ress		
0%	20%	40%	60%	80%	100%
Commentary					
Project complete	ed and to be published via F	RDC website.			
Lead Officer	-	Assistant Director	Marcus Hotten		

Corporate Objective - Place

Corporate P	lan Project		Start Date	Target Completion Date	RAG Status
Refresh the Ageing Population Strategy 2014-2015		November 2013	April 2015	G	
Total Related Mile	estones		9	90% Complete	
		Project	Progress		
0%	20%	40%	60%	80%	100%

Commentary

Lead Officer

Shaun Scrutton

The draft Ageing Population Strategy 2014-17 was approved by the Executive in July, subject to five minor amendments being made to the text. The amendments have now been completed and the strategy has been published on the Council's website. The final stage of this project is to report progress on the action plan at the end of 2014/15. This report will go to Members in April 2015.

Lead Officer	Andrew Lowing	Assistant Director	Angela Law

Corporate Plan Project		Start Date	Target Completion Date	RAG Status COMPLETE	
Review working arrangements with Essex County Council (ECC) Highways			June 2014		March 2015
Total Related Milestones		2	100% Complete)	
		Project Progres	s		
0%	20%	40%	60%	80%	100%
Commentary					
Whilst complete	e we nevertheless continue to	o look for opportunities to impro	ve and develop workin	g relationships.	

Shaun Scrutton

Director

Corporate Plan Project			Start Date	Target Completion Date	RAG Status
Produce Transportation Strategy Supplementary Planning Document (SPD)		January 2014	July 2016	G	
Total Related Miles	stones		9	10% Complete	
		Project Progress	!		
0%	20%	 40%	60%	80%	100%
Commentary					
	on date updated to July 2 ts of working with ECC Hi				
Lead Officer	TBA	Director	Shaun Scrutton		

Corporate Objective - Place

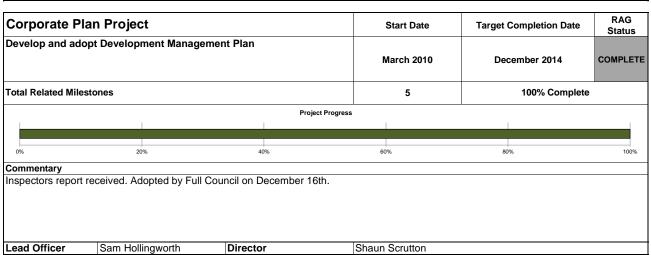
Corporate Plan Project			Start Date	Target Completion Date	RAG Status
Review the Em	ergency Plans for the Dis	trict	May 2014	April 2015	COMPLETED ON TIME
Total Related Milestones			2	100% Complete)
		Project P	rogress		
0%	20%	40%	60%	80%	100%
Commentary					
All the plans hav	ve been rewritten in the ne	v format and published on t	he Council Web and Intrane	et sites.	
Lead Officer	Jeff Stacey	Head of Service	Marcus Hotten		

Corporate Plan Project Create a Surface Water Flood Forum to work with partners to resolve surface water flooding problems.		Start Date	Target Completion Date	RAG Status COMPLETE	
		August 2014	March 2015		
Total Related Milestones			3		100% Complete
		Project Progress			
0%	20%	40%	60%	80%	100%
Commentary					
The project has	completed and and it is operating	effectively.			
Lead Officer	Shaun Scrutton	Director	Shaun Scrutton	•	<u> </u>

Corporate Plan Project			Start Date	Target Completion Date	RAG Status
Review Council and other public organisation owned land to identify development opportunities		April 2014	March 2015		
Total Related Milestones			0	10% Complete	
		Project Progress	s		
0%	2004	4007	9007	0004	1000/
	20%	40%	60%	80%	100%
Commentary Awaiting comp	oletion of Public One Estate w	ork by Chief Executive.			
Lead Officer	Alan Thomas	Assistant Director	Matt Harwood White		

Corporate Objective - Homes

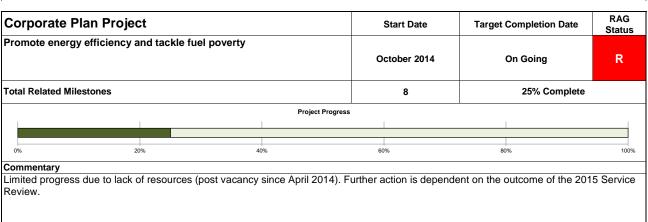
Corporate Plan Project			Start Date	Target	Target Completion Date TBC 10% Complete	
Investigate potential for Council to develop land alone or in partnership.		April 2014				
Total Related Milestones			0			
		Project F	Progress	-		
0%	20%	40%	60%	8	0%	100%
Commentary						
Awaiting compl	etion of Public One Estate	work by Chief Executive.				
Lead Officer	Alan Thomas	Assistant Director	Matt Harwood Wh	nite		



Corporate Plan Project			Start Date	Target Completion Date	RAG Status Not proceeding this year
Thames Gateway South Essex Empty Homes Scheme		November 2014	December 2014		
Total Related Milestones			6	35% Complete	*
		Project Prog	ress		
0%	20%	40%	60%	80%	100%
Commentary					
		o distribute funds to each Local become clear, we cannot progr		to develop their own scheme	es.
Lead Officer	Steve Neville	Assistant Director	Jody Bridge		

Corporate Objective - Homes

Corporate Plan Project			Start Date	Target Completion Date	RAG Status
Develop and implement the RDC Empty Homes Strategy		October 2014	December 2014	R	
Total Related Milestones			6	30% Complete	
		Project Pro	gress		
0%	20%	40%	60%	80%	100%
Commentary	20%	40%	00%	00%	100%
	drafted and will be the sub	ect of a Portfolio Holder decisi	on in April with implemen	tation to follow.	
Lead Officer	Steve Neville	Assistant Director	Jody Bridge		



 Lead Officer
 Steve Neville
 Assistant Director
 Jody Bridge

Corporate F	Plan Project			Start Date	Target C	Completion Date	RAG Status
Reduce Homel	essness			April 2014	М	arch 2016	A
Total Related Milestones				9		50% Complete	
		Project I	Progress		-		
	<u> </u>						
0%	20%	40%	6	60%	80%	6	100%

Commentary

The Housing Team has been restructured to put more emphasis and resource into prevention. A database has been compiled with details of the types of tenant different agents/landlords will accommodate. The discretionary housing payment (DHP) is being used for deposits to nudge people into properties who do not have the funds immediately available (this applies to those on housing benefit). These actions are showing positive benefits, but will be subject to further consideration within the 2015 Service Review.

Lead Officer	Steve Neville	Assistant Director	Jody Bridge

THE EXECUTIVE - 15 APRIL 2015

Corporate Objective - Economic Growth

Corporate Plan Project Help growth of new and existing businesses			Start Date	Target Completion Date	RAG Status
			April 2014	March 2015	G
Total Related Milestones		14	100% Complet	е	
		Project	Progress		
0%	20%	40%	60%	80%	100%

Commentary

We have provided free, one-to-one support to over 140 businesses to both new and existing businesses, and over 200 businesses have attended at least one event in 2014/15. Work continues to update the business web pages and Rochford Business Network database is being regularly updated and promoted. An additional 40 members were registered through 2014/15.

The 3 Business Breakfasts and Skills Summit were well attended.

Sam Hollingworth

 Lead Officer
 TBA
 Assistant Director
 Matt Harwood White

Corporate Plan Project Adopt the Joint Area Action Plan (JAAP)			Start Date	Target Completion Date	RAG Status
			September 2007	December 2014	COMPLETE
Total Related Milestones		5	100% Comple	te	
		Project	Progress		
0%	20%	40%	60%	80%	100%
Commentary					
nspector's repor	t received. Adopted by Full	Council on December 16t	h.		

Corporate	Plan Project		Start Date	Target Completion Date	RAG Status
Support for R	ural businesses		April 2014	March 2015	COMPLETED ON TIME
Total Related Milestones		3	100% Complet	е	
		Project P	rogress		
0%	20%	40%	60%	80%	100%

Director

Shaun Scrutton

Commentary

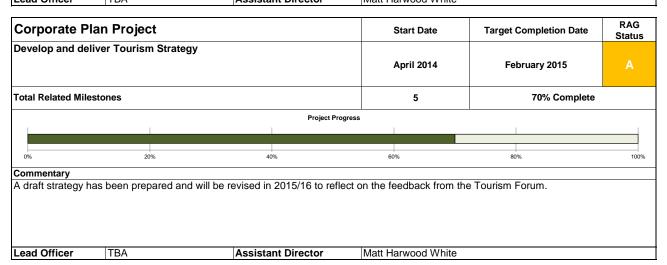
Lead Officer

Rural businesses remain reluctant to engage in a networking group, but some relationships have been built following the flood support funding, growth hub funding and our Tourism Forum. Work streams are now focussed on changing their perception of the council and the business pages of the website now include information on working from home and rural businesses.

TD.		
Lead Officer TBA	Assistant Director	Matt Harwood White

Corporate Objective - Economic Growth

Corporate Plan Project Develop and deliver the Empty Shops Strategy Total Related Milestones			Start Date	Target Completion Date December 2014	RAG Status
			April 2014		А
			4	85% Complete	
		Project Pr	ogress		
0%	20%	40%	60%	80%	100%
Commentary					
A draft strategy has Strategy.	been prepared, but th	is will be re-evaluated in 2015	/16 to determine if this wo	ork can be amalgamated into th	e Growth
Lead Officer	TBA	Assistant Director	Matt Harwood White		



Corporate Objective - Economic Growth

Corporate Plan Project Seek finance from South East Local Enterprise Partnership (SELEP) Total Related Milestones			Start Date	Target Completion Date	RAG Status
			April 2014	March 2015	G
			7	50% Complete	
		Project Progre	ss		
0%	20%	40%	60%	80%	100%
Commentary					
A £3.2M governn 2015/16 to seek		ured to undertake highway netwo	rk improvements ard	ound the JAAP area. Work will cor	ntinue in
Lead Officer	TBA	Assistant Director	Matt Harwood Wh	nite	

