

## CAR PARK INCOME

### 1 SUMMARY

- 1.1 To consider the report from the Head of Planning and Transportation on the change in car park income in the first 6 months of operation since the parking charges were increased on 4 August 2014.

### 2 INTRODUCTION

- 2.1 Following a report to Members on car park income and ticket sales on 9 September 2014, the Review Committee requested details of the increase in car park income from August 2014 to January 2015, to establish the level of increase in the first 6 months of new charges.

### 3 INCOME AND TICKET SALES

- 3.1 The information attached at Appendix 1 details the car park income and ticket sales by month, from August 2014 to January 2015. By way of comparison, figures from the previous year August 2013 to January 2014 have been included.

### 4 INCREASE IN CHARGES

- 4.1 The attached figures show an increase in car park income in the first 6 months of £96,795 compared to the same period last year. It is interesting to note that ticket sales have increased by 11,625 sales over the same period.

### 5 RECOMMENDATION

- 5.1 It is proposed that the Committee **RESOLVES** to note the contents of this report.



Shaun Scrutton

Head of Planning and Transportation

---

### Background Papers:-

None.

For further information please contact Joanne Crawford on:-

Phone: 01268 798602

Email: [joanne.crawford@rochford.gov.uk](mailto:joanne.crawford@rochford.gov.uk)

If you would like this report in large print, Braille or another language please contact 01702 318111.

**Car park ticket sales and income - Aug-Jan 13/14**

Aug-13		Sep-13		Oct-13		Nov-13		Dec-13		Jan-14		Total	Total
No. of tickets Sold	Income £	No. of tickets Sold	Income £	No. of tickets Sold	Income £	No. of tickets Sold	Income £	No. of tickets Sold	Income £	No. of tickets Sold	Income £	Tickets sold	Income £
88,146	£80,118	84,534	£78,126	92,879	£86,287	87,837	£82,799	81,600	£75,967	84,956	£79,541	519,952	£482,838

**Car park ticket sales and income - Aug-Jun 14/15**

Aug-14		Sep-14		Oct-14		Nov-14		Dec-14		Jan-15		Total	Total
No. of tickets Sold	Income £	No. of tickets Sold	Income £	No. of tickets Sold	Income £	No. of tickets Sold	Income £	No. of tickets Sold	Income £	No. of tickets Sold	Income £	tickets sold	Income £
86,140	£92,254	89,016	£96,065	94,411	£102,193	87,331	£97,109	89,809	£98,568	84,870	£93,444	531,577	£579,633

**Car park ticket sales and income Aug- Jan 13/14 by tariff**

<b>Tariffs</b>	<b>30 mins</b>	<b>30 mins-1 hour</b>	<b>1-2 hours</b>	<b>2-3 hours</b>	<b>3-4 hours</b>	<b>4-5 hours</b>	<b>All Day</b>	<b>Totals</b>
<b>No of tickets sold</b>	96,210	150,886	176,668	63,025	14,272	5,777	10,621	517,459
<b>Income</b>	£32,070	£89,421	£173,970	£95,987	£27,618	£14,069	£42,861	£475,996

Mobile Phone transactions -2902 Income £6,842

**Car park ticket sales and income Aug- Jan 14/15 by tariff**

<b>Tariffs</b>	<b>30 mins</b>	<b>30 mins-1 hour</b>	<b>1-2 hours</b>	<b>2-3 hours</b>	<b>3-4 hours</b>	<b>4-5 hours</b>	<b>All Day</b>	<b>Totals</b>
<b>No of tickets sold</b>	114,550	207,255	108,165	55,520	19,367	6,191	14,074	525,122
<b>Income</b>	£47,641	£164,212	£140,391	£97,826	£42,315	£17,120	£54,532	£564,037

Mobile Phone transactions – 6461 Income £15,596