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## CAR PARKING INCOME

### 1 SUMMARY

- 1.1 To consider the report from the Head of Planning and Transportation on car park income and tickets sales in the first 3-4 months of the financial year 2013/14 and 2014/15.

### 2 INTRODUCTION

- 2.1 The Review Committee have requested information relating to car park income, ticket sales and the preferred tariffs that motorists purchase, to see if there are any trends or changes in parking habits during this period.

### 3 INCOME AND TICKET SALES BY MONTH

- 3.1 The information attached at Appendix 1 details car park income and ticket sales, by month, from April to June in 2013 and 2014. The income and ticket sales are slightly higher in 2014.

### 4 INCOME AND TICKET SALES BY TARIFF

- 4.1 The information attached at Appendix 2 details car park income and ticket sales, by tariff, from April to July in 2013 and 2014. The income and tickets sales are similar for each tariff, apart from the daily rate which is significantly higher. This is due to the increase in usage at the Approach car park where a discounted rate of £4 for a daily ticket has successfully encourage commuters to park in this previously underused car park.

### 5. INCREASE IN CHARGES

- 5.1 New car parking charges were introduced on Monday 4 August 2014, the increase related to all the tariffs up to 5 hours. There were no changes to the daily charge, season tickets, The Approach car park, Hockley Woods car park or in the parking charges operating times.

### 6. LOSS IN INCOME

- 6.1 Parking charges were to be increased in April 2014, however, due to the number of representations received regarding the reintroduction of the Saturday afternoon charges, the increase was delayed to allow for the objections to be considered. The new charges were finally introduced 4 months later on 4 August 2014. The estimated loss in car park income due to this delay is £75,249 (gross figure) and £62,708 (net figure).

### 7 RECOMMENDATION

- 7.1 It is proposed that the Committee **RESOLVES** to note the contents of the report.



Shaun Scrutton

Head of Planning and Transportation

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**Background Papers:-**

None.

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If you would like this report in large print, Braille or another language please contact 01702 318111.

**Car park ticket sales and income - Apr-Jun 13/14**

	<b>Apr-13</b>		<b>May-13</b>		<b>Jun-13</b>		<b>Total</b>	<b>Total</b>
	Number of tickets Sold	Income £	Number of tickets Sold	Income £	Number of tickets Sold	Income £	Tickets sold	Income £
Monthly Total	85,493	£94,887.20	86,088	£95,396.85	82,554	£90,971.50	254,135	£281,255.55

**Car park ticket sales and income - Apr-Jun 14/15**

	<b>Apr-14</b>		<b>May-14</b>		<b>Jun-14</b>		<b>Total</b>	<b>Total</b>
	Number of tickets Sold	Income £	Number of tickets Sold	Income £	Number of tickets Sold	Income £	Tickets sold	Income £
Monthly Total	84,668	£95,937.30	86,212	£97,620.45	86,496	£98,051.00	257,376	£291,608.75

**Car park ticket sales and income Apr- July 13/14 by tariff**

Tariffs	30 mins	Up to 1 hour	Up to 2 hours	Up to 3 hours	Up to 4 hours	Up to 5 hours	All Day	Totals
<b>No. of tickets sold</b>	64316	103468	116516	40713	9856	4077	6304	345250
<b>Income</b>	£25,727.20	£73,747.05	£138,016.50	£75,623.65	£22,691.30	£12,105.45	£31,069.85	£378,981.00

**Car park ticket sales and income Apr- July 14/15 by tariff**

Tariffs	30 mins	Up to 1 hour	Up to 2 hours	Up to 3 hours	Up to 4 hours	Up to 5 hours	All Day	Totals
<b>No. of tickets sold</b>	63364	98891	118668	43037	10815	3967	9428	348170
<b>Income</b>	£25,342.63	£69,457.06	£139,036.79	£77,646.20	£24,553.36	£11,543.55	£44,340.97	£391,920.56