
ANGLIA POLYTECHNIC UNIVERSITY (APU) – CHANGE OF NAME

1 SUMMARY

- 1.1 A letter has been received from APU asking for Members' support and assistance in connection with the University's proposal to change its name. Before final approval by the Privy Council, wide consultation with individuals and communities is being sought. There are three options to choose from and a deadline of 1st March 2005 has been set.

2 INTRODUCTION

- 2.1 The name Anglia Polytechnic University was determined in 1992. Since then, however, it has become apparent that the retention of the word "polytechnic" in the title is a cause of confusion. Students and parents are not certain whether Anglia is/is not a University. It is essential that some clarity is brought to bear if the University is to deal with the challenges of an increasingly competitive and demanding market.

3 OPTIONS

- 3.1 Following conversations with the Department for Education and Skills and the Privy Council, it was agreed that the University should consult on a number of possible names:
- Anglia University
 - Anglia Ruskin
 - Anglia Metropolitan University
- 3.2 Anglia University is the preferred name and indeed one which is already in day to day use in the University and outside. The name recognises the University's role in serving the regional community and its regional partnership.
- 3.3 Anglia Ruskin derives from John Ruskin, the great Victorian artist, poet and philosopher and who was the founding father of what is now the "Cambridge Campus" of the University.
- 3.4 Anglia Metropolitan University - although East Anglia is by no means a metropolitan region, it does, however, represent a massive population which is considerably larger than that attaching to a number of the existing metropolitan universities.

4 RECOMMENDATION

- 4.1 It is proposed that the Committee **RESOLVES** to determine its preference of the three names outlined above and respond to Anglia Polytechnic University accordingly.

Paul Warren
Chief Executive

Background Papers:-

Letter from APU dated 19th January 2005

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