
TOWN CENTRE ENVIRONMENT AWARDS 2000

1 SUMMARY

- 1.1 This report proposes the submission of an entry to the Town Centre Environment Awards organised by the British Council for Shopping Centres (BCSC) for the work undertaken in Rayleigh Town Centre. This is a discretionary issue.

2 THE BCSC AWARD SCHEME

- 2.1 Every year the British Council for Shopping Centres organises an award to highlight the work being undertaken throughout the UK to improve the quality and appeal of town centres.
- 2.2 In addition to the main award, there are three further categories of award recognising achievement in specific areas:
- Transport and accessibility award
 - Design award
 - Community award
- 2.3 The preparation of submissions to the award scheme is straightforward, with the following information required:
- Before and after photographs
 - A short description of the project
 - Location plan
 - List of professional advisors
 - List of the main material suppliers
- 2.4 The closing date for submissions to the awards is 7 July 2000.

3 RAYLEIGH TOWN CENTRE

- 3.1 As Members will recall, the project for the enhancement of Rayleigh Town Centre has involved a wide range of authorities, organisations and individuals and given the quality of the end result, it would seem appropriate to seek to gain national recognition for the work that has been carried out.
- 3.2 Therefore, it is considered that arrangements should be made to submit an entry to the BCSC in both the main award categories and the specialist design category. It is understood that single projects can only be successful in one category.

4 ENVIROMENTAL IMPLICATIONS

- 4.1 A successful entry would further recognise the excellent work and contributions made by organisations and individuals to the enhancement of Rayleigh Town Centre.

5 RESOURCE IMPLICATIONS

- 5.1 The resources required to pull together the documentation for an entry to the award scheme are minimal. Much of the necessary information is already available.

6 PARISH IMPLICATIONS

- 6.1 Rayleigh Town Council was a major contributor to the enhancement scheme.

9 RECOMMENDATION

It is proposed that the Committee **RESOLVES**

That an entry for the enhancement project of Rayleigh Town Centre be submitted to the British Council for Shopping Centres Town Centre Environment Awards 2000. (HCPI)

Shaun Scrutton

Head of Corporate Policy and Initiatives

Background Papers:

Letter and papers from the BCSC 8 May 2000

For further information please contact Shaun Scrutton on (01702) 318100