



Tourism Study Sub-Committee

agenda

Date

21 April 2006

Time

2.00pm

Place

Committee Room 4
Civic Suite
Rayleigh

Contact

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Members of the Tourism Study Sub-Committee

Chairman: Cllr T G Cutmore

Cllr C I Black
Cllr C A Hungate

Cllr D G Stansby
Cllr Mrs M A Starke

Terms of Reference

To recommend short-term tourism projects that could go forward as part of the 2006/07 budgetary process and to highlight areas of work associated with the tourism study that could be considered in the longer term.

The Council's vision is to make Rochford the place of choice in the County to live, work and visit.

The Council's principal aims are to:-

- Provide quality, cost effective services
- Work towards a safer and more caring community
- Promote a green and sustainable environment
- Encourage a thriving local economy
- Improve the quality of life for people in our District
- Maintain and enhance our local heritage

A G E N D A

Page No

1 Apologies for Absence

2 Substitutes

3 Non-Members attending

4 Minutes of the Meeting held on 28 November 2005
(previously circulated)

5 To Receive Declarations of Interest

6 Bird Watching -Tourism Potential

To hear from Paul Fisher of the Royal Society For The Protection of Birds on whether there is tourism potential within the District in the area of bird watching.

7 Tourism Destination Print Project

7.1

To consider the report of the Chief Executive seeking agreement to the way forward for the development of the Council's Destination Print (visitors guide) and related literature.

A handwritten signature in black ink, appearing to read 'Paul Warren', with a large, stylized initial 'P'.

Paul Warren
Chief Executive