## DRAFT - 18 FEBRUARY 2005

Rochford District

Crime & Disorder Reduction Partnership

## Crime and Disorder Reduction Strategy 2005 - 2008

Making your community a safer place in which to live!

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Whole Strategy - Working Document

#### INTRODUCTION

In accordance with the requirements of Sections 5-7 of the Crime and Disorder Act 1998, this document sets out the third three year Crime and Disorder Reduction Strategy for Rochford District.

The strategy has been produced by a partnership of organisations that form the 'Responsible Authority Group', and who have a statutory duty under the Act to cooperate in producing a strategy capable of achieving sustainable crime reduction within the District. The organisations that make up the Responsible Authority Group are the following statutory agencies:

- Castle Point and Rochford Primary Care Trust
- Essex County Council
- Essex County Fire and Rescue Service
- Essex Police
- Essex Police Authority
- National Probation Service Essex Area
- Rochford District Council

In addition to the above, other organisations involved in assisting the delivery of the Strategy and/or consultation process include:

- Basildon Women's Aid
- Business Representatives
- Castle Point and Rochford Domestic Violence Panel
- Castle Point and Rochford Drug and Alcohol Reference Group
- Essex County Council Youth Service
- Essex County Council's South Area Forum
- Essex Learning Services
- Essex. Southend and Thurrock Connexions
- Neighbourhood Watch
- Rayleigh Police Divisions Police and Community Consultative Group
- Rayleigh, Rochford and District Association for Voluntary Service
- Registered Social Landlords
- Religious Groups
- Rochford and Rayleigh Citizens Advice Bureau
- Rochford Citizens Consultation Panel
- Rochford District Council's Community Services Committee
- Rochford District Council's Licensing and Appeals Committee
- South Essex Victim Support
- Thames Corridor Focus Groups representing a) the Lesbian, Gay, Bisexual and Transgendered communities and b) persons with Disabilities
- The Star Partnership
- Town and Parishes in Rochford District

# COMMUNITY SERVICES COMMITTEE - 1 March 2005

During the latter part of 2004, an audit of crime and disorder was carried out using local statistics and surveys of local residents. The findings of the audit have helped in framing this document.

We are fortunate that Rochford District has a very low crime rate compared to the rest of the United Kingdom and other parts of Essex, and a report of the British Crime Survey published in January 2005, showed that most crimes are on the decrease.

However, there is no cause for complacency and therefore this Strategy aims to reduce crime even further. To achieve this aim it is important for residents to report all crimes and to notify the police when they witness crimes or incidents of disorder. If local residents do this, the agencies involved in making the district a safer place can continue to focus on the things that really matter

#### STRATEGIC AIMS OF THE PARTNERSHIP

The strategic aims of the partnership: -

To achieve sustainable crime reduction within the District, not only by tackling crime, but also, by identifying and addressing the causes of crime.

Various factors can be identified as the causes of crime and these would certainly include greed, a violent nature (often fuelled by alcohol consumption), drug misuse, but additionally, crime may also be related to unemployment and deprivation. We are fortunate in being a relatively affluent District, but it is important that we continue to work to address these issues. Our main weapons in fighting crime will be a combination of intelligence led Police enforcement and multi-agency interventions to ward off potential criminal conduct and opportunity or to break existing cycles of criminality.

To ensure crime and disorder does not have a disproportionate impact on vulnerable groups.

Elderly members of the community tend to be more trusting and may be targeted by some criminals. We will do our best to raise the awareness of the elderly without increasing their fear of crime. At the other end of the age span, a surprising number of young people also become victims of crime, so they too will warrant attention. Specialist attention will also be paid to other vulnerable sections of the community, including ethnic minority groups.

#### To tackle specific crime and disorder problems and problem areas.

With the data gathering capacity of partnership members, it is a relatively simple exercise to identify areas with concentration of crime and disorder problems, particularly anti-social behaviour. Rather than a retrospective

response alone, we will endeavour to identify trends and potential problem areas, in order to adopt a pro-active approach and by so doing, minimise any detrimental impact upon the community. For example around Halloween and November 5 when incidents of reported youth nuisance tend to increase.

# To additionally focus on miscellaneous issues that can adversely affect resident's quality of life.

Such actions as prompt removal of abandoned vehicles, graffiti removal, bulk litter removal and general environmental improvements help ensure that the Districts overall quality remains a matter of pride and residents well being.

It is intended to achieve these aims by adopting a problem-solving approach, establishing a monitoring and evaluation process for all projects undertaken and ensuring a commitment to joint planning, joint resources and joint action. The strategic aims are further broken down into primary objectives within this Strategy, with planned programmes of work within time scales that have been agreed by all the agencies involved.

The Strategy needs to remain flexible so that over the period of its application, new trends, influences and issues can be taken on board if and when required.

#### THE CRIME AND DISORDER STRUCTURE IN ROCHFORD

Responsible Authority Group

Rochford District Crime and Disorder Reduction Partnership

**CDRP Steering Group** 

Rochford Prolific and Other Priority Offenders Strategy Implementation Group

Castle Point and Rochford Drug and Alcohol Reference Group - linking with the Essex Drug Action Team

Castle Point and Rochford Domestic Violence Panel

Other Strategic Partnerships with links to CDRP.

The Local Strategic Partnership

The Children and Young Persons Strategic Partnership

#### **Responsible Authority Group (RAG)**

A joint strategic group that covers Rochford District and the Borough of Castle Point. Representation is at executive level from each of the Responsible Authority. The group is chaired on an alternative basis by the Chief Executive of each local authority and the Rayleigh Police Divisional Commander. The Crime and Disorder Reduction Partnerships for both areas work on actions and issues within each district under the overall strategic guidance provided by the RAG, who monitor delivery of the respective Strategies and give advice and guidance as and when necessary. The RAG also has responsibility for approval of the Home Office spending allocations.

#### **Rochford District Crime and Disorder Reduction Partnership (CDRP)**

Comprising representatives from each of the statutory agencies (see page 2), together with members from non-statutory agencies and the voluntary sector, the CDRP is the group that collectively delivers the Strategy, assisted by Home Office funding. In addition to progressing the published programme of work the CDRP constantly considers new ideas or initiatives that will enhance the Strategy, increase the likelihood of success and bring greater benefits to the community.

#### **CDRP Steering Group:**

This is a sub-group of the Crime & Disorder Reduction Partnership, formed during 2004 to ensure that the Partnership is able to meet not only its obligations under the Crime and Disorder Act, 1998, but also an increasing variety of obligations to central government, particularly in respect of Home Office funding. Each of the statutory agencies is represented on the group and meetings allow members to take 'time out' from the day-to-day responsibilities of their respective organisations to discuss and progress Partnership issues.

## Rochford Prolific & Other Priority Offenders Strategy Implementation Group

The government has tasked all CDRPs in England and Wales with progressing a national strategy to reduce crime by targeting prolific offenders. This has necessitated the formation of a group from both the CDRP and criminal justice agencies to ensure that the three strands of the Strategy – Catch & Convict, Prevent & Deter and Rehabilitate and Resettle – are progressed against timescales set by central government.

#### Castle Point and Rochford Drug and Alcohol Reference Group (DARG)

Comprising crime and disorder, health and criminal justice professionals, along with local authority elected Members and representatives from the

voluntary sector, this group addresses a wide variety of drugs and alcohol issues on behalf of the CDRP and under the auspices of the Essex Drug Action Team (DAT). The group is instrumental in bringing about delivery of each CDRP's programme of work under their drugs and alcohol primary objectives.

#### Castle Point and Rochford Domestic Violence Panel:

This group, whose membership includes representatives from the police, social services, health, local authority community safety team and the voluntary sector, has accepted lead responsibility for delivering the programme of work under each CDRP's domestic violence primary objective.

#### The Local Strategic Partnership (LSP)

The LSP is a partnership operating within Rochford District involving the main statutory agencies and key interest and voluntary sector groups who work together to improve the economic, asocial and environmental well-being of the District. Its key focus to date, has been the production of the Rochford District Community Strategy. The LSP comprises:

- Business Representatives
- Castle Point and Rochford Primary Care Trust
- Essex County Council
- Essex Police
- Faith Representative
- Learning Skills Council, Essex
- Parish and Town Councils
- Rayleigh, Rochford and District Association for Voluntary Service
- Rochford District Council
- Schools' Representative
- South Essex Partnership NHS Trust
- Thames Gateway South Essex
- The Castle Point and Rochford Adult Community College
- The Children and Young Persons Strategic Partnership

A key element of the Community Strategy relates to making the District as safe a place as possible for people to live in, work or visit. This new Crime and Disorder Reduction Strategy builds on that work.

#### The Children and Young Persons Strategic Partnership (CYPSP)

CYPSP operates within the districts of Castle Point and Rochford and aims to improve the life chances of children and young people aged 0 –19 through developing an integrated approach in delivering all services to children and young people within this area.

#### **INITIATIVES UNDER THE 2002 – 2005 STRATEGY**

The following list gives examples of areas of activity, often supported by Home Office funding, that the Partnership has undertaken over the past 3 years under the auspices of the 2002 – 2005 Strategy. This is followed by more detailed descriptions of some of the key areas of concern.

Anti-social Behaviour Officer

Business Survey – focusing on the impact of crime upon businesses

Proof of Age Scheme

**CCTV Cameras** 

Raising awareness in Rochford District Matters

Supporting newsletter for Neighbourhood Watch

Attended the Awareness Open Day held by Rayleigh, Rochford and District Association for Voluntary Service to raise awareness of crime and disorder issues

To raise awareness of domestic violence by holding a Balloon Launch in Domestic Violence Week

Domestic Violence Drop In – information and support service for victims of domestic violence

Secondary school programmes around domestic violence

Parish Conference has been held two years running to raise awareness of parish councils and seek their views on crime and disorder issues

Strategy/Consultation Conference - to seek views on contents of new Strategy

Roadrunner – teaching young people good driving practice

Firebreak – aimed at increasing the life skills of young people with behavioural problems

Risk Project – analysing risk amongst young people particularly in relation to drug misuse

Crucial Crew – covering such issues as stranger danger, drugs and personal safety

Basketball court at Stambridge

Drug awareness courses for Nurses

Discarded Needle Leaflet

**Updated Drug Posters** 

Drug 'Info" card

Drug information supplement in Rochford District Matters

Courses for 'Drugs and Homelessness'

**Drink Driving awareness** 

Provided funding at Sixth Form College (SEEVIC) for drug prevention workshops

Additional low key drug prevention – school holiday activities

Parenting Programme

Finance/Debt Counselling

Supported 'In-Car Safety Centre' Bus Campaigns- Domestic Violence, Road Safety

Additional street lighting in Stambridge
Improvement of security lighting in Hullbridge
Providing Smoke Alarms for the elderly in association with Springboard
Home Improvements Service

#### **Drugs Enforcement**

Home Office funding was used to provide the police with additional state-ofthe-art cameras for evidence gathering. An overtime fund was also created to enable increased pro-activity in relation to execution of search warrants for drugs.

#### **Reducing Fear of Crime**

Handbag and personal attack alarms, as well as 'Bogus Caller' book marks have been distributed free of charge among the elderly and more vulnerable members of the community.

Since people can be identified as vulnerable targets due to unkempt gardens, Springboard Home Improvements Service operates a Gardening Scheme and the CDRP has been able to offer significant financial support to this.

#### **Domestic Violence**

Women fleeing domestic violence are currently referred to the Basildon Women's Aid, which also covers Rochford and Castle Point. We are in the process, with Swan Housing of providing a refuge in the Rochford district.

Children growing up in a family where there is domestic violence are likely to adopt violent tendencies themselves. To counteract this, the Domestic Violence Panel, together with the police and Basildon Women's Aid, work closely together in schools. A programme of inter-active education, using a professional theatre company, was implemented in all secondary schools in Rochford as well as Castle Point and the cost was met with Home Office funding. Support was also given to the Probation Service for a Perpetrator Programme.

#### **Youth Diversionary Projects**

To counteract boredom and the risk of consequential criminal damage and anti-social behaviour, much effort has gone into providing leisure facilities for local young people. One activity that has shown significant results is the Hyper Project.

Hyper activities run every evening and Saturday morning during term time providing young people of Great Wakering with free sports and arts

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activities. The sports include football, badminton and basketball and the arts include dance, drama and DJ-ing. Before Hyper started in October 2003 Great Wakering, especially the area around the sports centre, had been subject to much criminal damage and anti-social behaviour. Since Hyper started vandalism in that area has virtually stopped. This in turn has created a better relationship between the local young people, the sports centre and local residents.

#### Anti-social Behaviour:

Funded by the Home Office, the local authority employed an Anti-social Behaviour Co-ordinator. This person is working hard to develop a multi-agency response to the more serious reports of anti-social behaviour and youth nuisance in general. To date there have been several Acceptable Behaviour Contracts and one ASBO in force. This has been achieved through effective joint working and engagement with the community at large.

Essex Fire and Rescue Service runs the Firebreak programme which targets children between 13 and 17 who are excluded or at risk of exclusion from school or who are displaying anti-social behaviour within the community. The programme aims to produce a culture of safety and citizenship by providing a range of vital life skills, whilst undertaking the various disciplines of the Fire Service. The results show a positive outcome from students, families and schools.

#### **Road Safety**

Castle Point and Rochford CDRPs allocated funding for the 'In-Car Safety Centre" which provided free advice to parents on suitable child seats, supports and restraints for their particular vehicle. The Rochford Road Safety Officer has promoted various drink drive campaigns, and the Roadrunner initiative.

#### **Hate Crime**

The Thames Corridor Focus Group continue to address crime or harassment towards a) the lesbian, gay, bi-sexual and transgendered communities and b) persons with disabilities. It engages in awareness campaigns that not only challenge unacceptable behaviour but also inform victims of the support services available to them and encourage them to report incidents. Similarly, the South East Racial Incident Panel focuses on crimes against ethnic minority groups.

#### **Environmental Issues**

Abandoned vehicles are now removed much more quickly. A significant factor in neighbourhood decline is abandoned vehicles and there has been much work undertaken to fast-track the process between a report being received and removal of the vehicle. Increased co-operation with the police has dramatically reduced the waiting time for vehicle keeper details and a combination of specialist computer software and a conscientious removal contractor has produced an average removal time of 5 days.

#### **Engagement with the Business Community**

A substantial proportion of crime is directed towards shop and business premises. The CDRP is actively engaged in discussions with the business

community to establish the full extent of business crime and to find ways of reducing opportunities for criminals. The Essex Police Authority identified that there was a lack of evidence of a problem with business related crime and therefore they welcomed evidence showing there to be a problem of unrecorded crime in Essex. In response to this a questionnaire was developed and distributed by the Federation of Small Businesses and other partners to businesses across the district.

Further work planned with the Business Community relates to a waste and fly tipping survey.

#### **Reparation Work**

One of the options when dealing with young offenders is to require them to undertake reparation work within the community. The Youth Offending Team for this area is a member of the CDRP and has an agreement that offenders tasked with reparation will, as far as possible, perform their work in the area in which they reside.

#### South East Essex Community Safety Initiatives (SEECSi)

The Partnership is a member of this group, whose shared aim is to spread a series of community safety messages to as wide an audience as possible. The pooling of expertise, resources and finances has presented opportunities that would normally be beyond the scope of individual agencies or smaller groups, removing geographical barriers and enabling SEECSi members to significantly raise their aspirations and take on far more ambitious and challenging projects. In March 2004, there was a combined bus and radio advertising campaign "2Fast2Furious2 Dead!" and in July 2004. Further bus and radio campaigns raised awareness of domestic violence and arson. The current campaign covers the use of smoke alarms.

#### LINKS TO OTHER STRATEGIES / ACTION PLANS – POLICY DOCUMENTS

As has been the case since 1999, when the first Crime Reduction Strategy was published, steps will be taken to ensure that, where appropriate, the 2005 to 2008 Strategy reflects the content of member agencies' organisational strategies and actions plans as well as relevant national strategies.

#### Examples are:

- The government's anti-social behaviour action plan "Together Tackling Anti-Social Behaviour"
- The Strategic Plan of the Essex Criminal Justice Board
- The Community Strategy for Rochford District
- The Community Safety Action Plan of the Essex Fire & Rescue Service
- The Economic Development Strategy for Rochford District
- The Housing Strategy for Rochford District
- Castle Point and Rochford Drug and Alcohol Reference Group's Action Plan
- Castle Point and Rochford Primary Care Trust's Health Improvement Plan
- Children and Young Persons Strategic Partnership local strategy

#### **RESOURCES AVAILABLE**

The CDRP does not have any direct employees but the council's Community Safety Team deals with administrative tasks on behalf of both the CDRP and the Government Office, Eastern Region (Go-East). It also exercises basic management of Home Office funding. This is also assisted, by administrative and secretarial support, funded through the Home Office. The progress that is made in addressing crime and disorder issues in Rochford is based almost entirely on partnership working.

Go-East provides valuable support and advice in relation to crime reduction, partnership development, tackling anti-social behaviour and management of Home Office funding. There is also a government news network (GNN) that offers advice and assistance to CDRPs in publicising good work and spreading good practice.

A useful resource is the Home Office website that offers comprehensive advice and guidance on dealing with various types of crime and disorder. These information packages are known as "toolkits" and frequent use is made of them.

#### **PERFORMANCE TARGETS**

In consultation with the Home Office Crime Reduction Team, Eastern Region, the Partnership will be required to set local crime reduction targets that support a range of central government Public Service Agreement (PSA) targets. The targets that relate specifically to crime and disorder reduction are:

PSA 1	Reduce crime in Rochford District by 13½%, by 2007/8. (The national target figure is 15%).
PSA 2	Reassure the public, reducing the fear of crime and anti-social behaviour, and building confidence in the criminal justice system, without compromising fairness.
PSA 3	Improve the delivery of justice by increasing the number of crimes for which an offender is brought to justice, to 1.25 million by 2007/8. This is a national figure. District figures are not available.
PSA 4	Reduce the harm caused by illegal drugs, including substantially increasing the number of drug misusing offenders entering treatment through the criminal justice system.
PSA 6	To increase voluntary and community engagement, especially amongst those at risk of social exclusion.

#### THE PRIMARY OBJECTIVES

The following pages set out the primary objectives that are based on a combination of the central government expectations, an analysis of the 2004 audit of crime and disorder and public consultation

In setting out these objectives, the Rochford CDRP is committed to the following working principles:

- We will strive to meet all targets that have been negotiated with the Government Office, Eastern Region, working towards reduction in crime of 13½% over the three-year life of the Strategy and thereby supporting the government's PSA1 Target.
- No single agency working in isolation can expect to achieve any of these aims. Successful delivery of the Strategy will depend, as previously, on a multi-agency approach, reinforced by shared 'ownership' across all partner agencies and a firm commitment to make a significant contribution, subject, of course, to any organisational constraints on time and resources.
- Throughout the life of this Strategy, the Partnership will continue to place emphasis on improving communication between all the key partners.
- Any project that attracts Home Office funding will be subject to monitoring and evaluation in accordance with the Home Office Conditions of Grant.
- The Partnership acknowledges the importance of developing standards and values in young people and will continue to work closely with schools through their Citizenship Curriculum.
- Under each of the following primary objectives, there will be a detailed programme of work that will identify one or more lead agencies, timescales, specified outcomes and performance measures.

Our aims and objectives are:

#### **REDUCING CRIME**

#### We aim to:

- 1. Reduce the number of dwelling burglaries within the Rochford District.
- 2. Reduce the number of offences that fall into the police category of 'violent crime' i.e. robbery, rape, other sexual offences, homicide and varying degrees of assault.
- 3. Reduce the rate of vehicle crime theft of motor vehicles, taking motor vehicles without the consent of the owner, thefts from unattended motor vehicles and theft of, or unauthorised taking, of pedal cycles.
- 4. Reduce the incidence of crime directed towards the business sector and encourage businesses to report crime.
- 5. Reduce criminal damage (including arson).
- 6. Reduce levels of prolific offending.
- 7. Reduce the number of offences of theft from the person.

#### **ANTI-SOCIAL BEHAVIOUR**

#### We aim to:

- 1. Reduce the number of youth nuisance incidents.
- 2. Address social and environmental factors that can facilitate anti-social behaviour and vandalism.

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#### **DOMESTIC VIOLENCE**

#### We aim to:

- 1. Increase the reporting of domestic violence and improve methods of data collection.
- 2. Ensure that there is support for victims and their families at a local level.
- 3. Ensure that appropriate action is undertaken with perpetrators.
- 4. Initiate and develop awareness raising and education programmes that reach all sections of the community, especially children.

#### DRUGS AND ALCOHOL

#### We aim to:

- 1. Disrupt the supply of drugs.
- 2. Strengthen the ability of the community to resist drugs and act against drugs misuse.
- 3. Break into the cycle of drug dependence and criminal conduct to 'feed' the habit.
- 4. Improve availability and access to drugs treatment services for all age groups.
- 5. Deal effectively with drug and alcohol-related crime and anti-social behaviour.
- 6. To progress the National Alcohol Harm Reduction Strategy on a local basis.
- 7. To develop and implement an effective local licensing policy.

#### **QUALITY OF LIFE ISSUES**

#### We aim to:

- 1. Reduce fear of crime within the community.
- 2. Ensure that victims of, and witnesses to crime, are encouraged to report incidents through adequate advice and support.
- 3. Make it easier for the public to communicate concerns that have an adverse affect on their quality of life.

#### **REDUCING CRIME**

Priority Identified	Classification Source and Code	Source of the baseline you are using	Baseline Level for Rochford District	Baseline Financial Year	% Change Anticipated	Targeted Volume to be achieved by	When has this target to be achieved by?	Milestones	How will the target be monitored?
To reduce the no. of dwelling burglaries within the Rochford District.		British Crime Survey 2003/04	234	2003/04	-13.5%	21	2007/08	Yearly performance figures	Through recorded crime statistics
To reduce the number of offences that fall within the category of violent crime		British Crime Survey 2003/04	571	2003/04	-13.5%	77	2007/08	Yearly performance figures	Through recorded crime statistics
Reduce the rate of motor vehicle crime		British Crime Survey 2003/04	537	2003/04	-13.5%	72	2007/08	Yearly performance figures	Through recorded crime statistics
Reduce the number of thefts or unauthorised taking of pedal cycles		British Crime Survey 2003/04	73	2003/04	-13.5%	10	2007/08	Yearly performance figures	Through recorded crime statistics
Reduce criminal damage (including arson)		British Crime Survey 2003/04	1353	2003/04	-13.5%	183	2007/08	Yearly performance figures	Through recorded crime statistics
Reduce the number of offences of theft from the person		British Crime Survey 2003/04	28	2003/04	-13.5%	4	2007/08	Yearly performance figures	Through recorded crime statistics

#### **ANTI-SOCIAL BEHAVIOUR**

Priority Identified	Classification Source and Code	Source of the baseline you are using	Baseline Level for Rochford District	Baseline Financial Year	% Change Anticipated	Targeted Volume to be achieved by	When has this target to be achieved by?	Milestones	How will the target be monitored?
To reduce the		Essex Police	1701	2004/05	-13.5%	230	2007/08	Yearly	Through
number of		EFQM Plan	(estimated)					performance	recorded
youth								figures	incident
nuisance									reports
incidents									

#### **DOMESTIC VIOLENCE**

Priority Identified	Classification Source and Code	Source of the baseline you are using	Baseline Level for Rochford District	Baseline Financial Year	% Change Anticipated	Targeted Volume to be achieved by	When has this target to be achieved by?	Milestones	How will the target be monitored?
More victims identified through improved reporting and recording procedures		Local baseline being developed through information sharing protocol.	To be identified in April 2005 and recorded monthly thereafter	2005	30% increase in victims identified.	Figures to be based on April 2005 Statistics	2007/08	More victims identified through improved reporting and recording procedures	Through the monthly gathering of statistics and quarterly comparisons undertaken
Adequate support for victims		Local baseline developed through service audit	Services identified in April 2005 through mapping exercise	2005	Support available increases in line with the increased identification of victims (30%)	Figures to be based on April 2005 audit of services	2007/08	Adequate support for victims	Monitoring will be undertaken through the Domestic Violence Panel who will have access to the statistics of victims
Action with perpetrators		Probation perpetrator programme starting in March 2005 top form baseline	N umbers from programme beginning in March 2005	2005	80% of perpetrators successfully complete programmes	TBA when perpetrators have been identified in March 2005	2007/08	6 programmes completed over a three year period *(2 per year)	Evaluation data will be provided by the Probation Service

## **DOMESTIC VIOLENCE** (continued)

Priority Identified	Classification Source and Code	Source of the baseline you are using	Baseline Level for Rochford	Baseline Financial Year	% Change Anticipated	Targeted Volume to be achieved by	When has this target to be achieved	Milestones	How will the target be monitored?
The development of awareness raising and education programmes		Evaluation took being developed re: awareness raising initiatives.  Current school education programme evaluation.	Next awareness raising project evaluated through developed tool.  Statistics from last school education programme.	2005	10% increase in awareness over 3 years.  20% increase in full awareness within educational programmes in 3 years	~To be decided on development of evaluation tool  Figures will be calculated upon completion of current education programme evaluation.	<b>by?</b> 2007/08	2%, 3% & 5% ioncrease respectively over years 1, 2 & 3.  5%, 6% and 9% respectively over years 1, 2 & 3.	Monitoring will be undertaken through a series of evaluations and annual surveys that will determine success levels.

#### **DRUGS AND ALCOHOL**

Priority Identified	Classification Source and Code	Source of the baseline you are using	Baseline Level for Rochford District	Baseline Financial Year	% Change Anticipated	Targeted Volume to be achieved by	When has this target to be achieved by?	Milestones	How will the target be monitored?
Increase the number of offenders charged, reported for summons or cautioned for supply offences in respect of Class A drugs.		Rayleigh Division Statistics	12	2004/05	25%	3	2007/08	8%, 8%, 9% respectively over years 1, 2 and 3	Through recorded crime statistics
Strengthen the ability of the community to resist drugs and act against drugs misuse.		Establish in year 1 a baseline for the number of persons contacted in public events and in drugs education programmes.  Use this baseline as basis for years 2 and 3	To be established	2005/06	+10%	To be established	2007/08		
Break into the cycle of drug dependence and criminal conduct to 'feed' the habit.		Number of DRR (DTTO) commenceme nts	4	2003/04	100%	4	2007/08	1, 1 and 2 respectively for years 1, 2 and 3	

## DRUGS AND ALCOHOL (continued)

Priority Identified	Classification Source and Code	Source of the baseline you are using	Baseline Level for Rochford District	Baseline Financial Year	% Change Anticipated	Targeted Volume to be achieved by	When has this target to be achieved by?	Milestones	How will the target be monitored?
Improve availability and access to drugs treatment services for all age groups.		Number of persons entering treatment	To be established	2005/06	+10%	To be established	2007/08		
Reduce community concern about alcohol related crime and disorder problems		Citizens Panel Survey 2004	Drunk people causing a problem 76%	2004/05	-10% (i.e. to 66%)	n/a	2007/08		
To progress the National Alcohol Harm Reduction Strategy on a local basis.		Produce a local plan in year 1 and review in years 2 and 3	n/a	2005/06	n/a	n/a	2007/08		
To develop and implement an effective local licensing policy.		Publish a policy in year 1 and review in years 2 and 3	n/a	2005/06	n/a	n/a	2007/08		

#### **QUALITY OF LIFE**

Priority Identified	Classification Source and Code	Source of the baseline you are using	Baseline Level for Rochford District	Baseline Financial Year	% Change Anticipated	Targeted Volume to be achieved by	When has this target to be achieved by?	Milestones	How will the target be monitored?
Reduce Fear of Crime in the Community	PSA2	Citizens Panel Survey 2004	Walking in neighbourhoo d after dark feel unsafe 27%	2004/05	-10%	n/a	2007/08	-2, -3, -5%	Analysis of Citizens Panel Survey 2007
Ensure that victims of and witnesses to crime are encouraged to report incidents through adequate advice and support		Local baseline using data from Victim Support	2124	2003/4	+20%	425	2007/08	+4, +6, +10%	Analysis of Victim Support data
Make it easier for the public to communicate concerns that have an		Make an audit of existing means and assess their efficacy	Establish data during year 1	2004/5	N/a	N/a	March 2006	Audit achieved	CDRP
adverse effect on the quality of life		Based upon audit results, promote existing channels and create new ones if necessary	To be identified by March 2006	2005/06	To be determined	To be determined	2006/07	To be determined	