

Year in Review

2022/23

The Executive – 7th March 2023

Our Key Priorities



Financially Sustainable

We are continuing our transformation into a modern, accessible and financially sustainable council



Early Intervention

We are working with partners through early intervention; we are facilitating safe, healthy and active communities



Maximise our Assets

We are playing our part to develop a thriving economy, enhancing skills and employment opportunities and maximising use of the Council's own assets



Enable Communities

We are working with communities to protect, enhance and promote our district

Transformation, People Services, HR and Strategic Partnerships

Cllr S Wootton & Cllr Mrs C Roe



Tier 1,2 & 3
Recruitment

Strengthened **ASELA**
partnership



New Leadership Team

Launched **Aspiring
Managers Programme** to
'grow our own' talent



With ASELA, CityFibre is
installing £25m **full fibre-
enabled internet services**



4 major **Connect** Invest to
Save projects driving Business
Transformation progressed and
set to deliver in 2023



Delivered a **balanced
budget**

One Team partnership
with Brentwood Borough
Council



Finance, Economy & Climate

Cllr Danielle Belton



Supported 9 **local businesses** with 1-to-1 packages



Two Rochford **Business Breakfasts** attracted over 60 attendees



Sustainability Surveys undertaken – over 2,000 responses



New **Climate Sub-Committee** established



Held first Rochford **Business Awards**

Business Awards 2023



7.7% growth in **Tell Me More** business bulletin subscribers



Sustainability Strategy approved

Launched **REBA** – 150+ businesses signed up



UKSPF award of £1m over 3-years



Customer Services, Legal, IT, Leisure & Tourism

Cllr D Efde

£10k UKSPF
investment in
tourism



Rochford
District Council

Communications &
Leisure **Survey**

90,000+ phone calls to
Customer Service



4,400 subscribers to
resident **e-newsletter**



15% increase in Social
Media followers



Rochford District Matters
distributed to **35,600**
households



**4 Cyber
Roadshows**
delivered by Essex
Police to RDC staff
and Cllrs



£75,000 received
in Local Digital
Fund Grant



£106 money
invested in **2 AGP
football pitches**



New **website**

3,500 Social Media posts



Gov wi-fi
launched



Introduction of **self-serve
kiosks** in Reception



c.3,000 visitors to
Rayleigh Windmill



Customer
Services
in **Mill Hall**



70 new **online forms**
launched

c.350,000 participants at
Leisure Centres



9,000 live chats



Environment

Cllr D Sperring



£2.2m investment in new refuse vehicles



£50k project to improve **biodiversity and water quality** in Cherry Orchard County Park



Parks for Nature scheme – 3,000 trees planted

70 trees planted in the **Avenue of Trees** for Queens Jubilee



Rochford **Norse** JV for Street Cleansing & Waste Collection set up



£100k of investment in Hockley Wood's play space



Supported local economy with **free parking** on Saturdays leading up to Christmas



Communities, Housing & Health

CLr A Williams



Crucial Crew
delivered to **15**
primary schools,
including **550** Year
6 pupils



Cost of Living
Whole system
approach

#ByYourSide

£20k+ grants
awarded for
Queens Jubilee
celebrations



Community
£ Safety over **£4000**
awarded to Parish
Councils

£10k grants to
Parish Councils
for Kings
Coronation

112 new **affordable**
rented properties
completed



Environmental Health
inspected and advised
on food allergens to
190 food premises



80 households
prevented from
homelessness



B&B accommodation
not needed to be
used for **6 out**
of **12** months



82 households
temporary
accommodated



1,520 **housing**
advice approaches



30 victims of DV
rehoused



257 **lettings**
into affordable
housing



Communities, Housing & Health

Cllr A Williams

Citizens Advice Quarter 1-3

2,804 contacts with residents
296 supported with housing advice
242 given self-help debt information
257 advised on debt issues
70 advised on fuel poverty issues

Health and Wellbeing Board

2022-25 Strategy and action plan published and implemented
Over 50 system wider partners working collectively and in subgroups to deliver actions



Warm Hubs

10 Warm hubs funded by RDC
23 Delivered across the district supported by RRAVS

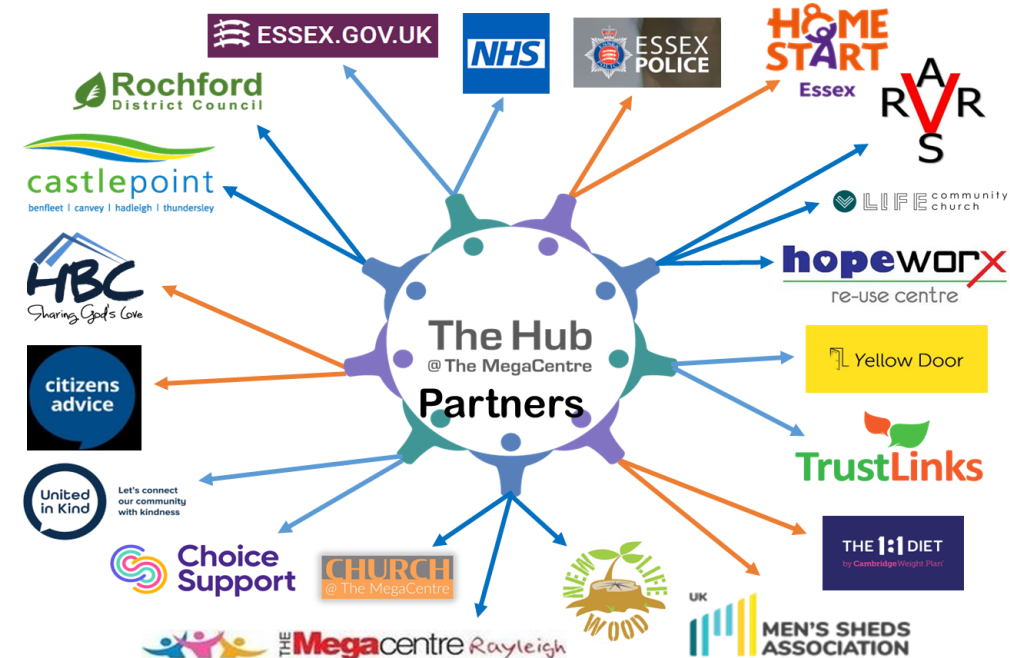
SE Alliance

RDC is a member on the partnership board, taking part in key developments of the alliance plans and strategy, the PCN Strategy development and the Health Inequalities work



TheHub@The Megacentre

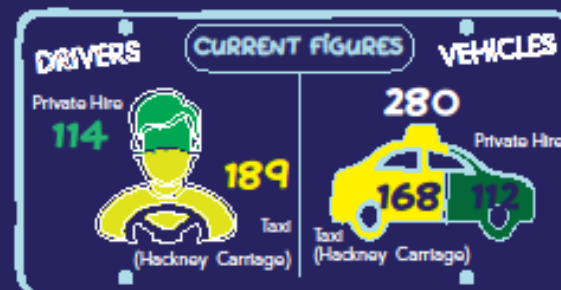
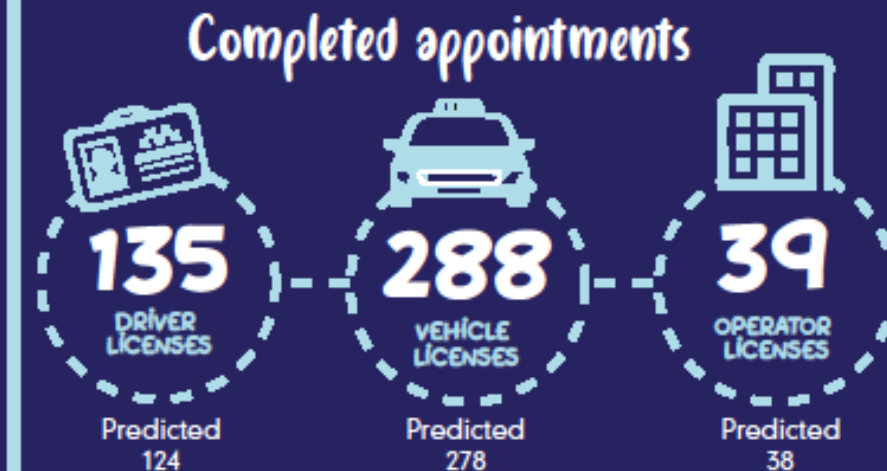
The hub has grown to include over **20** partners
578 Resident attendances for use of the hub
Weekly support for Ukraine visitors and hosts with
140 registered for support



Communities, Housing & Health

Cllr A Williams

Taxi Licensing



13
NEW APPLICANTS
BEING PROCESSED

47
DRIVERS WORKING
AS EARN AS YOU LEARN

**Earn
as you
Learn**

2021 FIGURES
308 VEHICLES
231 HC DRIVERS
103 PH DRIVERS
Based on
Department of Transport
Statistics

8
DRIVERS COMPLETED
THE PROCESS

Alcohol Licensing

199 Predicted 208
PREMISES LICENCE
RENEWALS

196 Predicted 107
TEMPORARY
EVENT NOTICES

7

ANIMAL
LICENCE
INSPECTIONS

30

LOTTERY
LICENCE
APPLICATIONS

7

PAVEMENT
PERMISSION
PERMITS

IMPLEMENTED:



- TAXI FARE INCREASE
- NEW HMRC TAX REQUIREMENTS
- PLATINUM JUBILEE CLOSURES
- INTRODUCE EARN AS YOU LEARN
- TAXI MARSHALS (NOV & DEC)
- WHITE RIBBON CAMPAIGN (PUBS)

**Performance Report
2022 - 2023**

Other Licensing

Strategic Planning & Assets

Cllr I Ward



78% of planning applications **approved**



456 new **homes** delivered (2021/22)



Major employment growth approved for **Ipeco and Arterial Park**



£100k Hockley Woods Car Park Investment

c.1,030 **planning applications** determined



Mill Hall reopened



£1m investment in Clements Hall and Rayleigh Leisure Centre.



Civic Suite closure relocating Citizens Advice and RDC Reception to Mill Hall



£675k committed from the Community Investment Plan approved to support regeneration

