
Rochford Local Strategic Partnership

1 SUMMARY

- 1.1 This report provides Members with details of the function of the Rochford Local Strategic Partnership (LSP) and the partnership work that it is engaged in. LSP's work in partnership to deliver improved services in the local area. Each partner organisation has responsibilities to the partnership and plays a crucial role in delivering improved outcomes.

2 INTRODUCTION

- 2.1 The Rochford Local Strategic Partnership is a non-statutory multi-agency partnership which brings together, at a local level, the different parts of the private, public, community and voluntary sectors. The duty of the LSP is to prepare and implement a single co-ordinated framework of its long term vision for the District, as set out in the Sustainable Communities Strategy (SCS). Its vision is: "Working in partnership to make our District a place which provides opportunities for the best possible quality of life for all who live, work and visit here". This vision is the same as that of the District Council.
- 2.2 During the period of the Rochford District SCS development, the Essex Strategy and the Essex Local Area Agreement (LAA) have emerged that agrees with Government the priorities for Essex over the next three years. The LSP has had the opportunity to input into the Essex LAA and the Local Development Framework for the District. The objective of the SCS and for the LSP is to improve the economic, social and environmental well being of the local area.
- 2.3 The LSP operates at a strategic level but remains close enough to local people to allow them to be involved in decisions that affect their communities. Councils have worked together with other local partner bodies for decades. The term 'local strategic partnership' dates from the Local Government Act 2000. Local councils were then encouraged to draw up community strategies through LSPs. The importance of LSPs has increased significantly since the introduction of local area agreements (LAAs) in 2004, and the subsequent Local Government White Paper 'Strong and Prosperous Communities' in 2006. This was reiterated in the July 2008 guidance from the Communities and Local Government, which defined responsibilities of the LSP in clear terms. These reflect the strengthened community leadership role that these partnerships are now expected to undertake. In these roles, the council takes a lead role as the democratically elected body for the area.

3 STRUCTURE, GOVERNANCE AND FUNDING

3.1 The LSP is currently made up of an Executive Board and five partnerships that support the delivery of the identified priorities in the SCS. The Executive Board is chaired by the Leader of the Council, with the Chief Executive as deputy, and has representatives from Rochford District Council, the County Council, Essex Police, National Health Service South East Essex, the voluntary and community sector, the local business community and each of the Chairs of the five Thematic Partnerships, which sit below it (see appendix 1).

3.2 The SCS process has provided the LSP with the knowledge and understanding of the issues that have been identified in our District as the priorities for consideration and action. The LSP will concentrate on the following seven key areas over the next three years:-

- **Supporting the Ageing Population**
- **Fostering Greater Community Cohesion**
- **Strengthening the Third Sector**
- **Increasing Accessibility to Services**
- **Keeping Rochford Safe**
- **Encouraging Economic Development**
- **Promoting a Greener District**

An action plan (attached as appendix 2) has been developed that monitors performance and activity relating to these seven identified priorities, which are aimed at securing real improvements in the overall health and well being and quality of life across the District. In order to achieve this, the LSP is committed to lead in improving partnership working; it is also committed to transparency and accountability. The LSP is currently in the process of reviewing the structure of the five thematic groups and the structure and governance of itself, using national best practice as a benchmark.

3.3 The LSP receives no statutory funding; however in 2009 it was fortunate in receiving two funding streams to enable it to support local projects. It was awarded a proportion of the County wide Performance Reward Grant monies, reflecting the performance of Essex against LAA 1 targets. The LSP also received funding from another partner within the LSP, the National Health Service South East Essex. All projects that received funding and a summary of their aims and objectives are listed in the document 'Initiatives funded by Rochford LSP 2009-2011' (see appendix 3).

4 RISK IMPLICATIONS

- 4.1 It is vital to the Council that it has a functioning LSP. The effectiveness of the partnership is a key reputational risk to the Council and the operation of the LSP and the partnerships around it are of growing importance in the various inspection and assessment processes to which the Council and its main public sectors partners are subjected. In addition, it is important that the Council takes a lead role in this partnership; the 2007 Local Government and Public Involvement in Health Act strengthened the role of councils in scrutinising the activities of local partners alongside the Council.

5 CRIME AND DISORDER IMPLICATIONS

- 5.1 The LSP oversees the work of the Crime and Disorder Reduction Partnership.

6 ENVIRONMENTAL IMPLICATIONS

- 6.1 The LSP through the SCS has identified 'Promoting a Greener District' as one of its seven priorities.

7 RESOURCE IMPLICATIONS

- 7.1 At the moment the LSP receives direct government funding from Essex County Council to fund the two dedicated LSP officers.
- 7.2 In addition, a range of staff from across the authority will be regularly or periodically involved in the work of the LSP or its sub-groups.

8 LEGAL IMPLICATIONS

- 8.1 July 2008 guidance from the Communities and Local Government defined responsibilities of the LSP in clear terms. These reflect the strengthened community leadership role that these partnerships are now expected to undertake. In these roles, the council takes a lead role as the democratically elected body for the area.
- 8.2 Government increasingly sees LSPs as the fora for collectively reviewing and steering public resources in local areas. This is reinforced by Government guidance.

9 PARISH IMPLICATIONS

- 9.1 Part of the work for the LSP over the next year will be to review the linkages between the Parish Councils and the LSP and the other partnerships linked to the LSP.

10 RECOMMENDATION

- 10.1 It is proposed that the Committee **RESOLVES** to note the contents of the report.

Richard Whetton

Corporate Policy & Partnership Manager

Background Papers:-

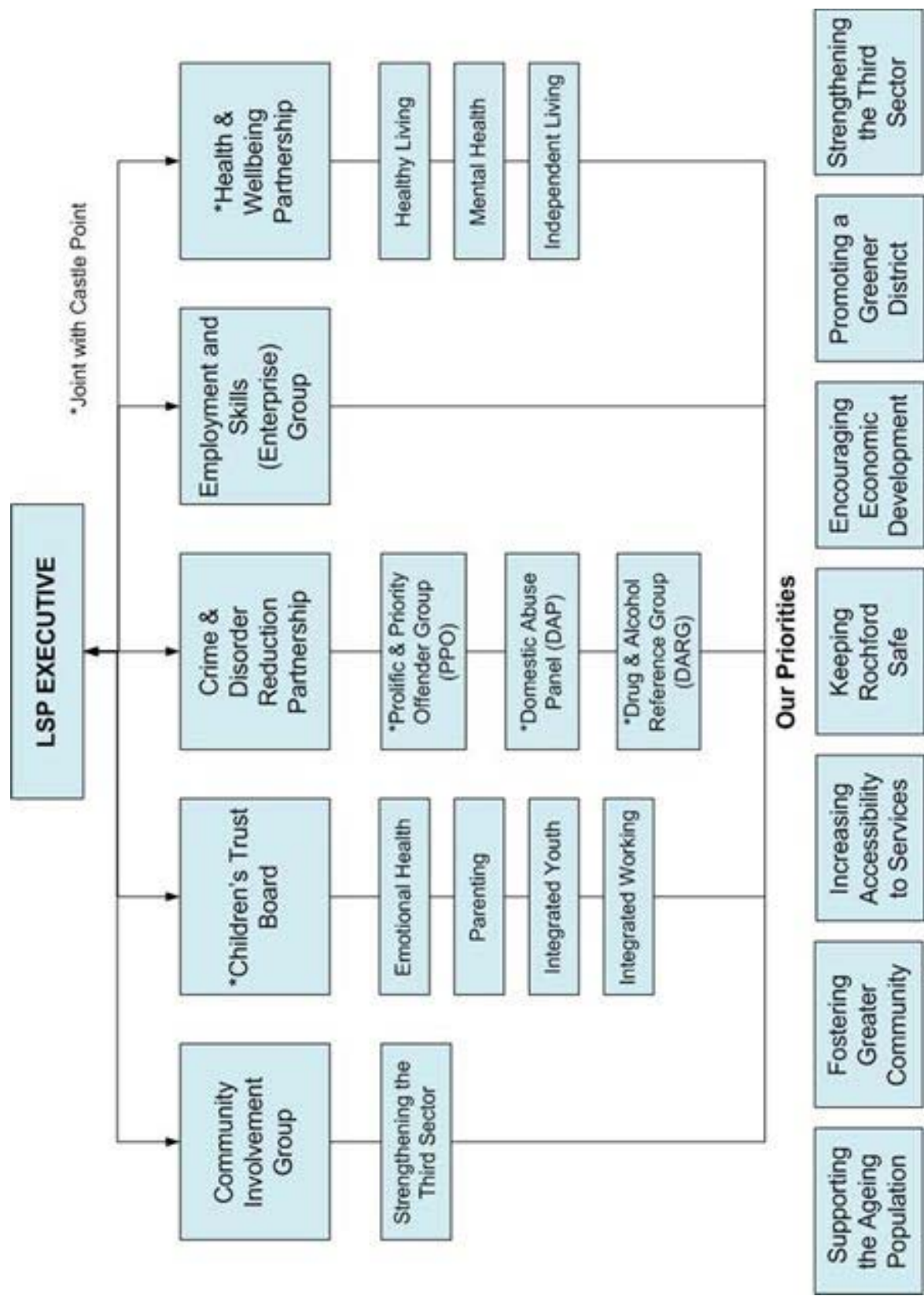
None

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
Appendix 2

ROCHFORD LOCAL STRATEGIC PARTNERSHIP

STRATEGIC ACTION PLAN & PERFORMANCE PROGRESS

This action plan will be used to provide a general overview of performance against the agreed milestones/outputs and outcomes for 2009-2010 as laid out in the 2009-2021 Rochford Sustainable Community Strategy.

The LSP Executive Board Members have a shared commitment to establish relationships with partners and co-ordinate activity to ensure that the Sustainable Community Strategy and Local Area Agreement outcomes can be achieved. To accomplish this service delivery will require strategic direction setting and resource allocation.

-  On target to meet the completion date or performance level required
-  Slippage or holding factors are evident but recovery to meet target is planned
-  Target unlikely to be met
-  Target Achieved

Rochford LSP Priorities

STRATEGIC PRIORITY 1: Supporting the Ageing Population

Performance Indicators:

LI 2.1 People over 65 who say that they receive the information, assistance and support needed to exercise choice and control to live independently

Baseline: LI 2.1 26.5% 2008/09

Target: LI 2.1 30.0% 2009/10

Target: LI 2.1 33.0% 2010/11

LSP Lead:	Chair Health and Wellbeing Partnership (HWP)	LSP Resources:	PRG and Additional Voluntary Support funding
Strategic Key Milestones & Outputs		Outcomes	
Restructure of Health and Wellbeing Partnership formerly Healthy Communities and Older People		LSP Executive endorsed March 2009	
Development of Health and Wellbeing Action Plan by September 2009		HWP Action Plan provided by September 2009 (each sub-group of the HWP has provided its own Action Plan)	
Secure commitment from all LSP Executive members to include Supporting the Ageing Population within their strategy framework	A	Commitment to be secured by March 2010	A
HWP to undertake a self assessment in accordance with CAA framework	A	Self assessment to be undertaken by March 2010	A
Progress/Comments:	Since the reconstitution of the HWP there has been a focus on the production of an Action Plan. The HWP is going through an evaluation process about its current structure.		
Key Risks to Achieving:	Non delivery of HWP Action Plan Failure of LSP Executive Members to incorporate Supporting the Ageing Population into their strategy framework Failure of HWP members to attend and fully engage in meetings		
Key Actions to Mitigate Risk:	Chair of HWP to oversee stringent performance monitoring of Action Plan and monitor attendance of partners at meetings Commitment of LSP Executive members to staff resource HWP Chair of HWP to report performance on an exception basis to the LSP Executive when required		

Performance Indicators

NI 8 Adult participation in sport and active recreation

NI 6 Participation in regular volunteering

Baseline: NI 6 17.5% (2008/09) (Data to be collected through Tracker Survey)

Target: NI 6 19.5% (2010/11)

Baseline: NI 8 20.2% (2005/06) (Source: Active People Survey)

Target: NI 8 24.7% (2011)

LSP Lead:	Chair of Community Involvement Group (CIG)	LSP Resources:	PRG and Additional Voluntary Support funding
Strategic Key Milestones & Outputs		Outcomes	
Establishment of Community Involvement Group		Group structure and membership to be established by September 2009 including Chair, Vice Chair and Terms of Reference	
Development of CIG Action Plan		Action Plan to be developed by February 2010	
CIG to undertake a self assessment in accordance with CAA framework	A	Self assessment to be undertaken by April 2010	A
Progress/Comments:	The restructure of the CIG was endorsed at the LSP Executive meeting in March 2009		
Key Risks to Achieving:	Non delivery of CIG Action Plan Failure of CIG members to attend and fully engage in meetings		
Key Actions to Mitigate Risk:	Chair of CIG to oversee stringent performance monitoring of Action Plan and monitor attendance of partners at meetings Commitment of LSP Executive members to staff resource CIG Chair of CIG to report performance on an exception basis to the LSP Executive when required		

STRATEGIC PRIORITY 3: Strengthening the Third Sector**Performance Indicators:****NI 7: Environment for a thriving third sector****NI 11: Engagement in the arts****Baseline: NI 7** 15.9% (2008/09) (Source: April 2009 Refresh)**Target: NI 7** 17.0% (2009/10) 19.7% (2010/11)**Baseline: NI 11** 43.5% (2008/09) (Source: April 2009 Refresh)**Target: NI 11** 44.5% (2009/10) 46.5% (2010/11)

LSP Lead:	Chair of the Community Involvement Group (CIG)	LSP Resources:	PRG and Additional Voluntary Support funding
Strategic Key Milestones & Outputs		Key Outcomes	
Establishment of Community Involvement Group		Group structure and membership to be established by September 2009 including Chair, Vice Chair and Terms of Reference	
Development of CIG Action Plan		Action Plan to be developed by February 2010	
Appointment of RRAVS Chief Officer		Appointed April 2009	
Establishment of a Strengthening the Third Sector sub-group	G	To be established by January 2010	G
CIG to undertake a self assessment in accordance with CAA framework	A	Self assessment to be undertaken by April 2010	A
Progress/Comments:	RRAVS Chief Officer will enable development of the Third Sector, including financial sustainability, service and training development and increasing volunteering numbers		
Key Risks to Achieving:	Non delivery of CIG Action Plan Failure of CIG members to attend and fully engage in meetings		
Key Actions to Mitigate Risk:	Chair of CIG to oversee stringent performance monitoring of Action Plan and monitor attendance of partners at meetings Commitment of LSP Executive members to staff resource CIG Chair of CIG to report performance on an exception basis to the LSP Executive when required		

STRATEGIC PRIORITY 4: Increasing Accessibility to Services**Performance Indicators:****LI 5.1 Access to Services****LI 141: Percentage of vulnerable people achieving independent living****Baseline: LI 5.1** 32.2%**Target: LI 5.1** 38.9% 2010/11**Baseline: NI 141** 78% (2007/08) (Source: ECC internal data. Data is only available by sub-region as Supporting People contacts are commissioned on this basis)**Target: NI 141** 80% (2010/11)

LSP Lead:	Chair of the Community Involvement Group (CIG)	LSP Resources:	PRG and Additional Voluntary Support funding
Strategic Key Milestones & Outputs		Outcomes	
Establishment of Community Involvement Group		Group structure and membership to be established by September 2009 including Chair, Vice Chair and Terms of Reference	
Development of CIG Action Plan		Action Plan to be developed by February 2010	
CIG to undertake a self assessment in accordance with CAA framework	A	Self assessment to be undertaken by April 2010	A
Secure commitment from all LSP Executive members to include Access to Services within their strategy framework	A	Commitment to be secured from all LSP Executive members by March 2010	A
Progress/Comments:	The restructure of the CIG was endorsed at the LSP Executive meeting in March 2009		
Key Risks to Achieving:	Non delivery of CIG Action Plan Failure of CIG members to attend and fully engage in meetings Failure of LSP Executive Members to incorporate Increasing Accessibility to Services into their strategy framework		
Key Actions to Mitigate Risk:	Chair of CIG to oversee stringent performance monitoring of Action Plan and monitor attendance of partners at meetings Commitment of LSP Executive members to staff resource CIG Chair of CIG to report performance on an exception basis to the LSP Executive when required		

STRATEGIC PRIORITY 5: Keeping Rochford Safe**Performance Indicators:****LI 7.2 Feeling Safe****Baseline:** LI 7.2 49.9% (2007/08) (Source: ECC Tracker 5 survey)**Target:** LI 7.2 56.4% (2010/11)

LSP Lead:	Chair of Rochford Crime and Disorder Reduction Partnership (CDRP)	LSP Resources:	PRG funding
Strategic Key Milestones & Outputs		Outcomes	
Delivery of the CDRP Annual Strategic Assessment and Partnership Plan		Completed April 2009	
Development of CDRP Action Plan		Completed May 2009	
CDRP to undertake a self assessment in accordance with CAA framework	G	Self assessment to be undertaken by December 2009	G
CDRP to carry out a delivery and performance evaluation against the National Indicators detailed in its Action Plan	A	Evaluation to be completed by March 2010	A
Progress/Comments:	The Rochford CDRP has been performing well for several years however it has recently implemented a number of changes intended to improve the governance arrangements of the Partnership and implement more robust performance arrangements.		
Key Risks to Achieving:	Non delivery of CDRP Action Plan Failure of CDRP members to attend and fully engage in meetings		
Key Actions to Mitigate Risk:	Chair of CDRP to oversee stringent performance monitoring of Action Plan and monitor attendance of partners at meetings Commitment of LSP Executive members to staff resource CDRP Chair of CDRP to report performance on an exception basis to the LSP Executive when required		

STRATEGIC PRIORITY 6: Encouraging Economic Development**Performance Indicators:**

LI (NI 165) Proportion of population aged 19-64 for males and 19-59 for females qualified to at least Level 4 or higher

Baseline: LI (NI 165) 24.9% (2006) (Source: Department for Innovation, Universities and Skills)

Target: LI (NI 165) 29.5% (2011)

Result: LI (NI 165) 24.6% (2009/09)

LSP Lead:	Economic Development Officer RDC	LSP Resources:	Funding from LSP Reserve Budget
Strategic Key Milestones & Outputs		Outcomes	
Adopt Rochford District Council's Economic Development Strategy and consider how the LSP and its thematic groups can complement the Councils work and/or deliver against this agenda.	A	Rochford District Council's Economic Development Strategy to be adopted by March 2010	A
All members of the LSP Executive will adopt a local procurement policy.	G	March 2010	A
All members of the LSP Executive will adopt a 30 day payment policy.	G	March 2010	A
Establishment of Skills, Training and Employment Group and the adoption of their 'Action Plan' on this agenda.	A	March 2010	A
Progress/Comments:			
Key Risks to Achieving:	Development of the purpose and direction of the Economic Regeneration Group is of paramount importance to the delivery of the Sustainable Community Strategy The LSP Executive to demonstrate an understanding of the needs of the local economy and support the practical delivery of activities against this agenda by March 2010		
Key Actions to Mitigate Risk:	LSP Executive fail to decide the future purpose and direction of the Partnership responsible for economic development within Rochford District		

Performance Indicators:

LI 188 Planning to Adapt to Climate Change

Baseline: LI 188 0 (2007/08) (Source: Self assessments by ECC and district councils)

Target: LI 188 3 (2010/11)

Result: LI 188 0 (2008/09)

LSP Lead:	Chair of LSP Executive	LSP Resources:	
Strategic Key Milestones & Outputs		Outcomes	
Secure commitment from all LSP Executive members to include Promoting a Greener District within their strategy framework	A	Commitment from all LSP Executive members to include Promoting a Greener District within their strategy framework to be agreed by March 2010	A
Commitment of LSP Executive members to achieve National Indicator targets as prescribed in Essex Local Area Agreement (LAA)	A	Commitment of LSP Executive members to achieve National Indicator targets as prescribed in Essex Local Area Agreement (LAA) to be agreed by March 2011	A
Progress/Comments:			
Key Risks to Achieving:	Failure of LSP Executive Members to incorporate Promoting a Greener District within their strategy framework Failure to achieve targets in LAA		
Key Actions to Mitigate Risk:	Performance monitoring via Essex County Council		

Local Strategic Partnership funded projects in conjunction with Performance Reward Grant and Additional Voluntary Support Grant monies:

(Where baseline figures are available these will be included)

STRATEGIC PRIORITY 1: Supporting the Ageing Population Projects

		Outcomes	
Expansion of Telecare service provided by Careline	A	Upgrade of existing monitoring only provision to include an emergency response service by March 2010	A
Rayleigh Age Concern provide information and support to over 65s at midday luncheon club	G	Increase and improve the scope of information provided through partnership with Rayleigh by March 2010	G

STRATEGIC PRIORITY 2: Fostering Greater Community Cohesion Projects

		Outcomes	
Expansion and delivery of Blues Bodycare Fit for Life programme district wide	G	Increase the number of attendees in order to improve the health, lifestyle and physical activity levels of participants by March 2010	G
Expansion and delivery of 3 Open Arts projects within Rochford District	G	Increase the number of people with mental health issues back into education, employment and voluntary work by March 2010	G
Development of Lymphoma Support for You	G	Increase the number of support group meetings by March 2010	G
Establishment of Community Involvement Group	G	Group structure and membership to be established by September 2009	G
Develop communications and engagement processes	A	Hold 2 public facing events by April 2010	A
Home-Start South East Essex to improve maternal mental health and emotional wellbeing benefitting the whole family unit	G	To assist 7 families by April 2010	G

STRATEGIC PRIORITY 3: Strengthening the Third Sector Projects

		Outcomes	
Development of Third Sector, including financial sustainability, service development and training and volunteering levels	A	Increase RRAVS membership. Increase RRAVS involvement in the LSP Executive and its Thematic Partnerships by March 2010	A
Expansion of Neighbourhood Watch Scheme within the District	A	Co-ordinate, advertise market and expand Neighbourhood Watch Scheme. Recruit additional Neighbourhood Watch Co-ordinators in the District by March 2010	A

STRATEGIC PRIORITY 4: Increasing Accessibility to Services Projects**Outcomes**

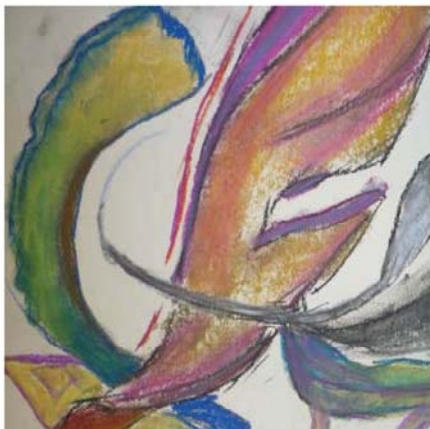
Healthy Chance - Disability Essex mobile project to focus on promotion of healthy living and awareness of factors leading to heart disease, stroke and cancer among the community across the whole District	G	Increase the number of people attending mobile service, having health monitoring and resulting percentage being referred to GP or hospital for further investigation/treatment by March 2010 Increase the number of people receiving healthy living advice/information by March 2010	G
Southend Carers Forum to initiate and implement a programme to identify carers by providing them with advice and information to support and empower their role	G	Increase the number of carers identified and added to carer's register by March 2010. Increase the number of carers seeking information and advice by March 2010	G
Adult Community Learning Essex Voucher Scheme for Adults	A	Increase the number of vulnerable adults identified and referred by March 2010	A
Star Partnership project to deliver an holistic approach to improving the life chances of various communities within the District	A	Increase the number of participants and type of project delivered e.g. Neighbourhood Learning in Deprived Communities, Farmers Market and Cook and Eat by march 2010	A

STRATEGIC PRIORITY 5: Keeping Rochford Safe Projects**Outcomes**

Continued support of the Sanctuary Scheme	A	Installation of a minimum of 12 Sanctuary safe rooms by April 2011	A
Introduction and provision of Domestic Abuse awareness training	R	Training to be delivered to all year 9/10 students in Rochford District during school years commencing September 2009/2010	R
Provision of Interactive internet safety drama by London Bus Theatre Company	G	Drama workshop to be delivered to all year 5/6 students in Rochford District during school years commencing September 2009/2010	G

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Initiatives Funded by Rochford Local Strategic Partnership 2009-2011



Vision 100
Rochford District
Local Strategic Partnership



Strategic Priority 1: Supporting the Ageing Population

LAA Performance Indicator:

LI 2.1 - People over 65 who say that they receive the information, assistance and support needed to exercise choice and control to live independently			
Baseline	LI 2.1	26.50%	2008/09
Result	LI 2.1	26.50%	2008/09
Target	LI 2.1	33.00%	2010/11

Telecare – Basildon Careline

This funding is to upgrade the existing monitoring only scheme to include an emergency response for Careline installations. Careline is a community alarm scheme which can be activated by the user to contact a twenty four hour call centre by the simple press of a button on a pendant. If necessary it can also be activated automatically by remote monitors in response to defined situations (e.g. a fall, smoke detection, flood, gas or carbon monoxide). If assistance cannot be given by telephone a face to face personal visit can be arranged. The service will be managed and provided by the Basildon Careline Manager. This scheme will apply across the 3 year span and when established would be self funding or supported by District Councils through the Careline contract.

Funding Source: Total Performance Reward Grant £60,000 (2009/11)

Blues BodyCare Fit for Life – Rochford District Council & Active Rochford

Blues BodyCare Fit for Life is designed to improve the health and physical activity levels of adults aged fifty five and over. Participants will also be provided with information and knowledge to enable them to maintain a healthy lifestyle. Each weekly session will be a mix of theory and practical to exercise both mind and body. All of the physical sessions have been specially designed to suit men and women of mixed age and differing fitness levels. Most importantly the Fit for Life programme is fun and perfectly safe for all adults aged fifty five and over to take part in.

The provision of activity sessions will be increased to cover the whole District including the more rural areas, funding is currently available for Great Wakering, Rochford and Rayleigh. The new sessions will allow seventy five people per 5 week season, 6 seasons will be run until March 2011.

Funding Source: Total Performance Reward Grant £9,500 (2009/11)



Midday Luncheon Club and Activity Centre - Rayleigh Age Concern

Rayleigh Age Concern was established in 1963 and is based at the Todman Centre in Rayleigh. It operates a daily lunch club with subsidised meals, guest speakers and afternoon entertainment. Almost all of the clients served by the charity live alone and are elderly (70-95 years old) the lunches guarantee companionship and one hot meal each weekday for attendees. The Luncheon Club serves 6,500 meals each year and the club seeks to encourage a balanced diet and an interest outside the home for its members. The socialising and guest speakers give the clients mental stimulation and prevent loneliness and depression. Unexpected changes in eating, health, social involvement or wellbeing of members are monitored and any concerns reported to their relatives or doctor.

Funding Source: Total Voluntary Support Grant £3,000 (2009/10)

Community Learning Vouchers – NHS South East Essex

A voucher scheme for adult community learning based on a similar scheme operating in Mid-Essex. The scheme helps carers and patients/service users to redress the balance in their lives, learn new skills, socialise and develop confidence. Courses can include healthy eating, yoga, Pilates, basic skills and similar courses. It is well documented that improved personal skills and qualifications can lead to improvements in quality of life for people of all ages which in turn can reduce the need for the use of other agencies' resources e.g. health and social care. Candidates for referral are identified and referred by GP's, carers or Social Workers. A PCT representative then helps them identify a course and brokers the link with the Adult Learning Centre by ensuring there is a place on the appropriate course.

Funding Source: Total Performance Reward Grant £20,000 (2009/11)



Strategic Priority 2: Fostering Greater Community Cohesion

LAA Performance Indicators:

NI 6 - Participation in regular volunteering			
NI 8 - Adult participation in sport and active recreation			
Baseline	NI 6	17.50%	2008/09
Result	NI 6	17.50%	2008/09
Target	NI 6	19.50%	2010/11
Baseline	NI 8	20.20%	2005/06
Target	NI 8	24.70%	2011

Open Arts - South Essex Partnership University (NHS Foundation Trust)

This is a scheme to carry out 2 participatory arts courses in the Rochford Area for people with mental health problems who can gain skills and confidence, develop new ways of coping with their mental health condition and be supported into further education or employment.

Referrals to the courses are received from mental health professionals, colleagues in the voluntary sector and by self-referral, from people who have seen the publicity for the courses in libraries and GP surgeries. There is a great demand for more courses in the Rochford area and this grant will enable this demand to be met.

Over the last year 1 course has been run in Rochford and a further 9 in other districts of South Essex, a total 114 people have attended courses. Seventy have gone on to further learning (either in adult education or another arts course), 9 are now volunteering, 50 have exhibited work and contact is maintained with students by sending information and holding exhibitions and events for them to participate in.

Funding Source: Total Additional Voluntary Support Grant £13,489 (2009/10)

Star Partnership

This project is to develop the Star Partnership from a multi-agency partnership into a social enterprise delivering health and lifestyle programmes to groups identified to be in need of support. The Star project provides programmes in improving people's life chances through lifestyle and health promotion, skills and diversionary programmes. The funding will be used to develop Star's capacity in commissioning, business and financial management to take the project forward in developing new services to tackle identified areas of need.

Funding Source: Total Additional Voluntary Support Grant £4,500 (2009/10)



Star Partnership

The Star Project works with residents in the most deprived communities in Rochford to provide a variety of courses holistic approach to improving the life chances of the community. Star currently provides a variety of courses and classes including healthy eating, life skills, mother and baby and activities for young people including a youth football programme.

This grant is to fund the appointment of a Star Partnership Coordinator to continue to use a community development approach to support the Star Partnership to enable people to improve and maintain their health and well being status. The health needs and inequalities throughout Rochford District will be identified and projects implemented to respond to those needs.

Funding Source: Total Performance Reward Grant £60,000 (2009/11)

Neighbourhood Watch

The recent employment of an Essex Watch Co-ordinator by Essex Police is an opportunity to drive Neighbourhood Watch forward within Rochford District. The present coverage is inadequate with less than half the streets being catered for. A number of the existing watch areas are less than effective and need rejuvenating. The management of Neighbourhood Watch is under review and it is strongly felt that bringing this under a partnership umbrella will produce the greatest community benefit. Neighbourhood Watch impacts on people and communities, it promotes community engagement, a sense of community belonging, volunteering and the reduction of crime and the fear of crime.

This funding will allow the development of Neighbourhood Watch by publicising its activities and attracting co-ordinators in areas that are not currently covered.

Funding Source: Total Performance Reward Grant £10,000 (2009/11)



Strategic Priority 3: Strengthening the Third Sector

LAA Performance Indicators:

NI 7 - Environment for a thriving third sector					
NI 11 - Engagement in the arts					
Baseline	NI 7	15.90%	2008/09		
Result	NI 7	15.90%	2008/09		
Target	NI 7	17.00%	2009/10	19.70%	2010/11
Baseline	NI 11	43.50%	2008/09		
Target	NI 11	44.50%	2009/10	46.50%	2010/11

Volunteering – Rayleigh, Rochford and District Association for Voluntary Service

The funding has enabled the employment of a Chief Officer for Rochford and Rayleigh Association for Voluntary Service to work with organisations and to develop capacity to commission and tender for the delivery of services. It will also be possible to identify training needs, build sector partnerships and increase the quality and number of volunteering opportunities brought about by the increased growth of organisations.

This project is to build the capacity in the third sector within the district, the project will link with existing work undertaken to support the third sector by ESTIC (Essex, Southend and Thurrock Infrastructure Consortium) and other bodies. From a study undertaken in late 2006 and from anecdotal evidence we know the current base of volunteering and third sector strength in the district is low. This project will help bring about a step-change in the level of activity having a number of cross-cutting impacts on LAA targets and the quality of life for residents in the district. The project will develop the third sector in a number of areas, financial sustainability, volunteering, service development, training and where appropriate, social enterprise development.

Funding Source: Total Performance Reward Grant £90,000 (2009/11)



Lymphoma Support for You

Lymphoma Support for You is a new support group set up for people who are affected by Lymphoma which is form of cancer. The organiser of the group has been working in this area for some time with the Lymphoma Association but due to the need for the work to be expanded and the limitations of the Lymphoma Association he has embarked on the setting up of the new group. Currently there are approximately twenty people who have expressed an interest in the new group. The funds provided will cover the projected cost to start the group including advertising and hire of venues for meetings.

One in 5 cancer patients suffer severe financial hardship and the support group will help signpost these people to the available help, either on a one to one basis or via speakers at group meetings.

Funding Source: Total Additional Voluntary Support Grant £550 (2009/10)

Improvement of Maternal Mental Health and Wellbeing - Home-Start South East Essex

This funding will enable the scheme to support 15 families. The project will improve maternal mental health and emotional wellbeing, benefiting the whole family unit. The object of the scheme is to offer one to one personalised support and friendship to parents with children less than 5 years of age in the family's own home. This support is offered by trained volunteers who are local parents and provide regular, reliable support in a trusting and supportive relationship with the family enabling the family to take back control of their lives, preventing crisis or breakdown.

Each year, this well established, efficient and cost effective scheme receives more referrals than resources permit. Social isolation and maternal depression have historically been the main reasons for referrals, identifying the need for support to improve maternal mental health and wellbeing. Several studies have shown that those visiting families in their own home are best placed to provide mothers with the support they need.

There is evidence to show that early interventions promoting good mental health can impact and improve child health outcomes.

Improvement of maternal mental health and wellbeing benefits all members of the individual family and the local community and support by local parents for local parents promotes community cohesion. Families at risk of social exclusion are encouraged to access services. Service users often become volunteers themselves and gain transferable skills and the confidence to return to employment/further education.

Funding Source: Total Additional Voluntary Support Grant £22,500 (2009/10)



Strategic Priority 4: Increasing Accessibility to Services

LAA Performance Indicators:

LI 5.1 - Access to Services			
LI 141 - Percentage of vulnerable people achieving independent living			
Baseline	LI 5.1	32.20%	2008
Result	LI 5.1	32.20%	2008/09
Target	LI 5.1	38.90%	2010/11
Baseline	NI 141	78%	2007/08
Target	NI 141	80%	2010/11

Healthy Chance – Disability Essex

Healthy Chance focuses on promotion of healthy living and awareness of factors leading to heart disease, stroke and cancer amongst the community, accessible to all, regardless of age, mobility or socio-economic status. It provides healthy lifestyle information alongside a mobile blood pressure checking service. High blood pressure is an indicator of and precursor to serious diseases. By identifying those with hypertension this project can prevent serious disease by early intervention.

Funding Source: Total Additional Voluntary Support Grant £12,500 (2009/10)

Identifying and Supporting Adult Carers in Rochford - Southend Carers Forum

The funding of an Adult Carer Coordinator will enable a programme to be initiated and implemented to identify Carers by providing them with advice and information to support and empower their role. Expansion of activities such as support groups, carers helpline and information, will help reduce their stress and social isolation, improve their mental well-being and provide them with an opportunity to seek assistance. They will also gain an understanding of their pressures and broaden their awareness of the services available to assist them.

The Carers database currently has 30 Carers recorded for Rochford/Southend, who will be able to be supported due to the person they care for either receiving services from Southend on Sea Community Care Team or being resident in the Borough. Additionally there are 40 applications held for Carers who both live and care exclusively in Rochford.

The National Census 2001 confirmed that there are over 8,000 Carers in Rochford (10.3% of the local population).

Funding Source: Total Additional Voluntary Support Grant £20,300 (2009/10)



Strategic Priority 5: Keeping Rochford Safe

LAA Performance Indicator:

LI 7.2 - Feeling Safe			
Baseline	LI 7.2	49.90%	2007/08
Target	LI 7.2	56.40%	2010/11

Sanctuary - Domestic Abuse Panel

The installation of Sanctuary Rooms is funded by Rochford Crime and Disorder Reduction Partnership. A safe room is provided to allow enough time for a high risk victim of domestic abuse to make an emergency phone call if attacked. This can positively reduce repeat incidents of domestic abuse. Installation of a Sanctuary Room is often the only alternative to a victim of domestic abuse becoming homeless. Allowing victims to remain in their own home reduces the need for homelessness applications, temporary accommodation and rehousing and is a cost saving alternative for local authorities, housing associations and landlords. The number of rooms that can be supported and the level and range of security measures able to be installed are affected by budgetary restrictions. Current demand exceeds the level of support that can be given and the grant funding provided will allow more victims of domestic abuse to be given assistance.

Funding Source: Total Performance Reward Grant £12,000 (2009/11)

Anti-bullying – Children’s Trust Board

This project will provide instruction to teachers in how to train young people to become peer mediators in bullying situations. Feedback from young people has endorsed the value of peer support as an effective means of intervention. The training will be provided via a day long conference at the beginning of each year providing guidance and motivation on how to set up and support a programme of training for pupils in all secondary schools in the District. Six days of follow up support work will also be provided to ensure that the process is being implemented effectively. The training will begin in April 2009.

Funding Source: Total Performance Reward Grant £8,500 (2009/11)

Domestic Abuse Awareness – Domestic Abuse Panel

This project is to provide a programme of awareness raising to years 9 and 10 in secondary schools in Rochford with the intention of reducing incidences of domestic abuse through young people being aware and wise enough not to tolerate abusive relationships. The training will provide in year 9 a two hour session on conflict management with a workshop and exercises and in year 10 a 2 hour session on healthy relationships also with workshops and exercises. The sessions will be delivered by 2 facilitators and will commence in April 2009 and continue during term time until March 2011. The cost per session will be £200.00

Funding Source: Total Performance Reward Grant £40,000 (2009/11)



Internet Safety – London Theatre Bus Company

The public perception of local levels of Crime and Anti-Social Behaviour is a priority for the Rochford CDRP and their 2008-2011 Partnership Plan includes a commitment and actions specific to improving the percentage of residents who feel safe. The CDRP consulted with the public on their priorities as part of the formulation of its Strategic Assessment.

Internet safety was identified as a "feeling safe" issue by parents and teachers and this links to the CYPSP agenda around bullying and parenting as well as the Police objective of preventing young people becoming victims of violent and other crime. Prevention of "cyber bullying" could also contribute to school attendance, educational wellbeing and qualifications gained.

In 2007 the CDRP provided funding for the development of a primary school based internet safety intervention. The need was identified from teacher's feedback from the Crucial Crew events over the preceding 2 years. The London Bus Theatre Company was commissioned to carry forward the project and following a pilot shown to year 6 students at a Rochford school in June 2008 very positive feedback was received from students and teachers. This funding will enable an interactive internet safety drama production from the London Bus Theatre Company to be delivered to all year 5 and 6 students in Rochford during the school years commencing September 2009 & September 2010

Funding Source: Total Performance Reward Grant £18,000 (2009/11)

