

**CENTRAL AREA COMMITTEE – 9 NOVEMBER 2010
COMMUNITY FORUM**

Question From	Response	Officer
<p>Patricia James, Hawkwell</p> <p>I understand from reading the Echo that the Council has amended the Core Strategy and is undertaking a further public consultation.</p> <p>How will the many residents who do not receive the local paper know about this? Even if you have access to the internet you need to know that this Consultation is actually taking place to participate!!</p> <p>Please explain what changes have been made and how these will effect Hawkwell, Hockley, Hullbridge and the very nearby parts of Ashingdon which comprise of the Central Area?</p>	<p>The Council has carried out extensive consultation to notify residents of the proposed Schedule of Changes to the Rochford Core Strategy Development Plan Document, part of the Local Development Framework. The consultation is in accordance with our adopted Statement of Community Involvement, and includes:-</p> <ul style="list-style-type: none"> • Emails sent to all people registered on our database (including those who had not made representations on previous iterations of the Core Strategy); • Letters to those on our database without email addresses (again, including those that had not responded to the Core Strategy previously); • Letters/emails to representative and community groups on our database; • Press releases to:- <ul style="list-style-type: none"> – Echo – BBC Essex – ITV Anglia – Essex Chronicle – Yellow Advertiser 	<p>Shaun Scrutton Rochford District Council 01702 318137</p>

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	<ul style="list-style-type: none"> – Rayleigh Times – Essex Enquirer – LGA First; • Formal notice in local paper; • “Hot Topic” on the Council’s website and links to our online consultation system; • Copies of the consultation available in the District’s libraries; • Electronic exhibition material in Rochford and Rayleigh Council offices. <p>It is also worth noting that we contact a large number of people directly by email or letter. In fact, we have been encouraging those people that are interested in the future planning of the District to join our mailing list for some time now so that we can contact them directly and, as a result, we now have over 7,000 people registered on our system.</p> <p>The schedule of changes is available to view on the Council’s website, in our offices and at the public libraries.</p>	

Please note: written responses are provided to questions received up to seven working days prior to the meeting.