



Performance Report to Members on Key Performance

Indicators for the period:

July to September 2014



Explanation of terms and conventions used in the report:**Linkage to the Council's Corporate Objectives:**

Each of the reported activities is listed under one of the Council's Corporate Objectives:

- Corporate Objective** – Place
- Corporate Objective** – Homes
- Corporate Objective** – Economic Growth

Targets:

There are two targets:

Quarter Targets represent desired performance for that particular quarter
 Year to Date Targets represent the desired performance at that point in the year

Trend Columns:

For each Performance Indicator this will show the trend as follows -

This Quarter Compared to the Previous Quarter

(Current Quarter Vs. Previous Quarter)

Better / Higher	Better / Higher than previous
Same	Same as previous
Worse / Lower	Worse / Lower than previous

Year to Date compared to Same Time Last Year

(Year to Date (Current Year) Vs. Year to Date (Previous Year))

Better / Higher	Better / Higher than previous
Same	Same as previous
Worse / Lower	Worse / Lower than previous

N/A: Not Applicable – No relevant comparison available

Not Set: Target not appropriate at this time.

Corporate Objective - Place

BV009 Percentage of Council Tax collected (Cumulative)

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	98.1%	98.3%	53.3%	52.5%	53.3%	52.5%	N/A	Worse, (52.6%)

Polarity High is Good

BV 9 % Council Tax collected (Cumulative)

Commentary

The amount of council tax collectable for 2014/15 has increased because:

1. A premium rate of 150% is now charged for long term empty properties.
2. The discount for empty uninhabitable properties has reduced from 100% to 50% for 12 months.
3. The unoccupied and substantially unfurnished properties discount has reduced from 100% for 6 months to 100% for 1 month.

Proactive collection, recovery and enforcement action in these cases has meant that the in-year collection rate is only 0.1% down compared to this time last year. Indeed, if the debt outstanding for these respective changes is removed from the collectable debit then the collection rate would actually be 52.7%, 0.1% up on this time last year. Two additional Collection Officers in the Recovery team should help to maintain and hopefully improve the collection rate.

LPI238 Value of Council Tax collected (Cumulative)

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	N/A	N/A	£24,180,664	£24,227,144	£24,180,664	£24,227,144	N/A	N/A

Polarity High is Good

LPI238 Value of Council Tax collected

Commentary

Income collected to date currently exceeds income profile target by £46,480.

BV010 Percentage of Business Rates collected (Cumulative)

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	97.1%	97.8%	56.7%	56.3%	56.7%	56.3%	N/A	Better, (55.0%)

Polarity High is Good

BV 10 % Business Rates collected (Cumulative)

Commentary

Compared to 2013/14, our in-year collection rate has improved by 1.3%. However, we have collected £169,155 less compared to this time last year. This is because the collectable debit for 2014/15 is less than last year as a result of :

1. A continuing reduction in the overall Rateable Value (RV). The RV at the end of September 2013 was £40.8M whereas at the end of September 2014 it was £40.5M. The drop in RV equates to a drop in collectable debit of £151,059.
2. The introduction of Retail Rate Relief from 1 April 2014 (announced in the 2013 Autumn Statement) has resulted in the collectable debit reducing by the £203,618 of relief awarded up to September.

LPI766 Value of Business Rates collected (Cumulative)

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	Not Set	£15,851,631	£9,501,789	£8,859,669	£9,501,789	£8,859,669	N/A	Worse, (£9,028,825)

Polarity High is Good

LPI766 Value of Business Rates collected

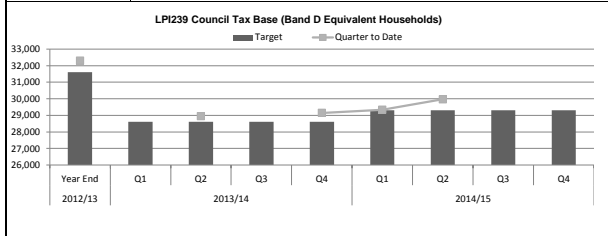
Commentary

Please see comments for BV010.

Corporate Objective - Place

LPI239 Council Tax Base (Band D Equivalent Households)

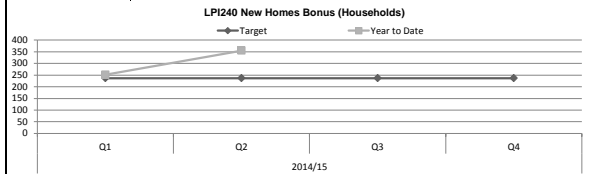
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	28,617.1	29,151.7	29,313.2	29,966.3	29,313.2	29,966.3	Higher, (29,341.8)	Higher, (28,948.6)
Polarity	No Polarity							



Commentary
The targets shown are those approved for the setting of Council Tax. The results shown are net of the various Council Tax discounts.

LPI240 New Homes Bonus (Households)

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	N/A	N/A	N/A	N/A	237.0	355.0	N/A	N/A
Polarity	No Polarity							



Commentary
The bonus for 2015/16 is based on the increase in housing and reduction in empty homes as measured in October. The improvement against the target set in the Medium Term Financial Strategy, means that the bonus for 2015/16 will be £1.061m, compared to the original estimate of £0.893m. While new housing has increased by 307 band D equivalents, there has also been a large reduction in the number of empty homes (down by 73 band D equivalents) due to the work done by the Revenues and Benefits team.

Corporate Objective - Place

BV078a Average number of days for processing new claims								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	21.00	20.70	21.00	20.46	21.00	21.00	Better, (30.77)	Worse, (21.91)
Polarity	Low is Good							
						<p>Commentary</p> <p>The cumulative processing time has improved by 5.42 days since the Q1 KPI performance report. We have also been successful in reducing the total number of new claims outstanding and, as at 3 October, there were only 39 new claims outstanding - 22 of them having been received in week commencing 29 September (at this point, cumulative average down to 24.89 days).</p> <p>The backlog clearance plan mentioned in the Q1 performance report is working effectively and further improvement is expected going forward.</p>		

BV078b Average number of days for processing change of circumstances								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	12.00	10.21	11.50	17.09	11.50	15.68	Worse, (14.09)	Worse, (13.48)
Polarity	Low is Good							
						<p>Commentary</p> <p>Performance has slipped by 1.59 days since the Q1 report. Whilst this is disappointing it is pertinent to note the following:</p> <ol style="list-style-type: none"> Phase 1 of the backlog clearance plan focused on improving performance for new claims and ensuring it remained sustainable. Now that we have the sustainable improvement phase 2 is focused on improving performance for changes in circumstances Reason for decline in performance over past 3 months is due to the volume/age of the outstanding work. As this work is processed in date order it will inevitably contribute to a short term increase in the cumulative average time taken to process changes because of the length of time the work has been outstanding. However, once the backlog starts to erode and work commences on the more recently reported changes the average processing time will gradually start to improve. Staff are working to maximum capacity (including some overtime work at weekends). We currently have 2 staff off with medium term absences. 		

BV079b(ii) Percentage of recoverable overpayments recovered in year vs. total debt (Cumulative)								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	28.00%	24.25%	12.50%	15.56%	12.50%	15.56%	N/A	Better, (12.95%)
Polarity	High is Good							
						<p>Commentary</p> <p>Compared to September 2013, this is an improvement of 2.61%. The status of each overpaid Housing Benefit invoice is monitored on a monthly basis and effective recovery and enforcement procedures are in place to maximise income collection.</p>		

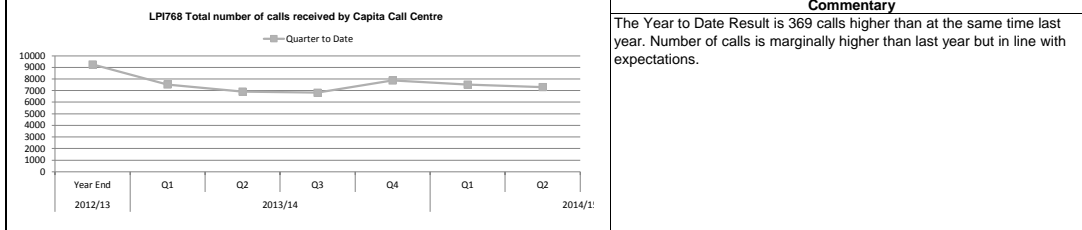
BV079b(iii) Percentage of overpayments written off vs. total debt (Cumulative)								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	4.00%	2.92%	2.00%	2.19%	2.00%	2.19%	N/A	Worse, (1.30%)
Polarity	Low is Good							
						<p>Commentary</p> <p>Write-offs are only approved in appropriate circumstances and in accordance with our write-off policy. Write-offs continue to be closely monitored and there is no indication at present that the level of write-offs will exceed 4% of the total debt raised.</p>		

Corporate Objective - Place

LPI768 Total number of calls received by Revenues and Benefits (Capita) Call Centre

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	Not Set	29,116	Not Set	7,291	Not Set	14,803	Lower, (7,512)	Higher, (14,434)

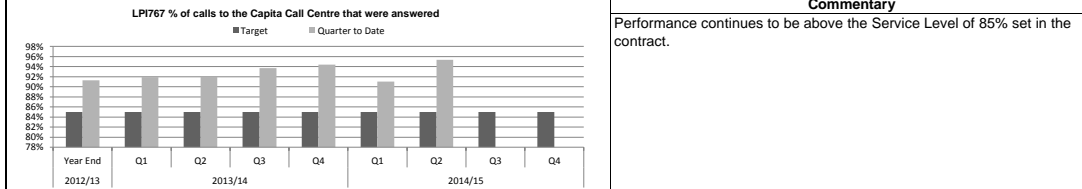
Polarity No Polarity



LPI767 Percentage of all calls to Revenues and Benefits (Capita) Call Centre that were answered

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	Not Set	93.0%	85.0%	95.4%	85.0%	93.2%	Better, (91.1%)	Better, (92.0%)

Polarity High is Good



Corporate Objective - Place

LPI001 Clements Hall Sport Centre Visits								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	330,000	312,341	82,500	123,741	165,000	201,543	Higher, (77,802)	Higher, (159,149)
Polarity	No Polarity							
						<p>Commentary</p> <p>The new leisure contractor has introduced a revised approach to calculating usage which we are currently validating. Once the data is confirmed targets will reviewed and amended as necessary.</p>		

LPI002 Rayleigh Leisure Centre Visits								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	140,000	160,083	41,250	32,691	82,500	69,687	Lower, (36,996)	Lower, (76,497)
Polarity	No Polarity							
						<p>Commentary</p> <p>The new leisure contractor has introduced a revised approach to calculating usage which we are currently validating. Once the data is confirmed targets will reviewed and amended as necessary.</p>		

LPI004 % Freight House Usage								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	50%	50%	55%	40%	55%	45%	Lower, (50.7%)	Lower, (49.5%)
Polarity	No Polarity							
						<p>Commentary</p> <p>We are working with the new contractor to look at how usage can be stimulated by e.g. offering a wider programme of events.</p>		

LPI005 % Mill Arts and Events Centre Usage								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	50%	50%	55%	43%	55%	45%	Lower, (46.7%)	Lower, (48.2%)
Polarity	No Polarity							
						<p>Commentary</p> <p>We are working with the contractor to widen the programme of events on offer. The contractor has recently secured a high profile booking (the Comedy Club) and will be looking to build on this to secure further related bookings.</p>		

Corporate Objective - Place

NI 191 Residual household waste collected kg per household								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	300	319	75	104	160	179	Worse, (75)	Worse, (160)
Polarity	Low is Good							
						<p>Commentary</p> <p>Rochford is still one of the top 10 local authorities with regard to the low level of residual waste collected per household. It should be noted that the national average of waste arisings has increased over the last year.</p>		

NI 192 Percentage of total waste recycled or composted								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	68.50%	66.34%	66.00%	63.92%	66.00%	67.81%	Worse, (71.98%)	Worse, (68.36%)
Polarity	High is Good							
						<p>Commentary</p> <p>There was a slight drop in performance due to the increased tonnage of residual waste collected because of the flood last August and the drop in the amount of packaging and newsprint collected. As manufacturers reduce the amount of packaging in goods and there is a greater reliance on electronic information which is replacing the traditional newspapers, there will be a corresponding drop in the tonnage of recycle collected.</p>		

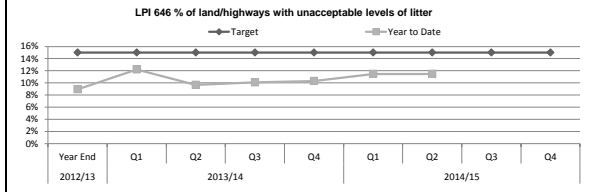
LPI129 Missed bins as a percentage of the total bins collected								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	0.010%	0.006%	0.030%	0.004%	0.010%	0.005%	Better, (0.006%)	Worse, (0.005%)
Polarity	Low is Good							
						<p>Commentary</p> <p>The Quarter Result represents 33 Missed Bins out of 831102 collected during the quarter. A very good performance, the level is reflected in the low levels of complaints received.</p>		

Corporate Objective - Place

LPI646 Percentage of land/highways with unacceptable levels of litter

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	15.0%	10.3%	15.0%	11.5%	15.0%	11.5%	Better, (11.5%)	Worse, (9.7%)

Polarity Low is Good



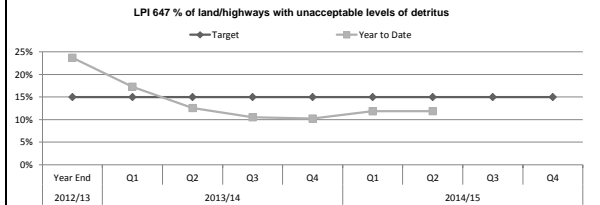
Commentary

A very good performance due to changes in the operations from reactive to a more proactive approach.

LPI647 Percentage of land/highways with unacceptable levels of detritus

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	15.0%	10.2%	15.0%	11.9%	15.0%	11.9%	Worse, (11.8%)	Better, (12.5%)

Polarity Low is Good



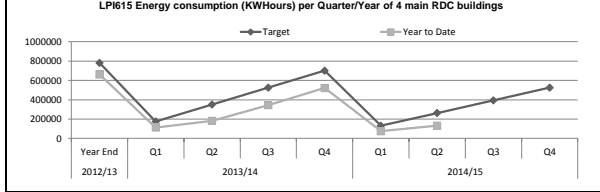
Commentary

A very good performance due to changes in the operations from reactive to a more proactive approach.

LPI615 Energy consumption (Kilowatt hour) per Quarter/Year of 4 main Rochford District Council buildings (Cumulative)

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	700,000	521,131	131,250	57,198	262,500	131,456	Better, (74,258)	Better, (182,029)

Polarity Low is Good



Commentary

Continuing good performance, reflecting the insulation, glazing and heating improvements undertaken last year and also the milder weather this year. The full year result will necessarily be heavily dependent on seasonal factors.

Corporate Objective - Homes

LPI739 12 month rolling average of households in Bed and Breakfast and Non Bed and Breakfast Temporary Accommodation at month end								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	45.0	45.8	40.0	43.5	40.0	43.5	Better, (44.10)	Better, (47.00)
Polarity	Low is Good							
			<p>Commentary</p> <p>Our focus is on increasing homelessness prevention, but accessing the private rental market continues to be challenging for many of our clients. Additionally, there has been a slow down in the delivery of new affordable homes and consequently access to social housing is mainly dependant on the availability of suitable vacancies in the existing stock. An additional unit of temporary accommodation has reduced B&B expenditure in specific cases, but the consequential savings could be compromised by any increase in demand.</p>					

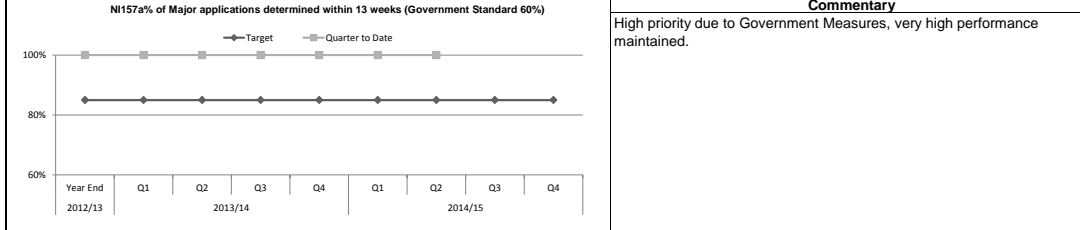
LPI571 Average number of weeks, from receipt of Occupational Therapist's (OT) recommendation until the Disabled Facility Grant (DFG) works are completed								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	30.0	20.9	25.0	18.5	25.0	23.0	Better, (28.93)	Worse, (21.03)
Polarity	Low is Good							
			<p>Commentary</p> <p>Performance is currently within target with this activity being given priority. Staffing requirements are being reviewed in the light of current vacancies to ensure the improvement is sustainable.</p>					

Corporate Objective - Homes

NI 157a Percentage of major (Large Scale and Small Scale) applications determined within 13 weeks

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	85.00%	100.00%	85.00%	100.00%	85.00%	100.00%	Same, (100.00%)	Same, (100.00%)

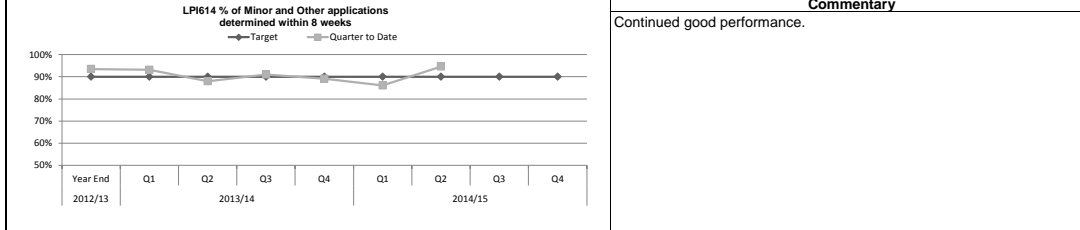
Polarity High is Good



LPI614 Percentage of minor and other applications determined within 8 weeks (NI157b and NI157c)

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	90.00%	90.24%	90.00%	94.62%	90.00%	90.60%	Better, (86.06%)	Better, (90.41%)

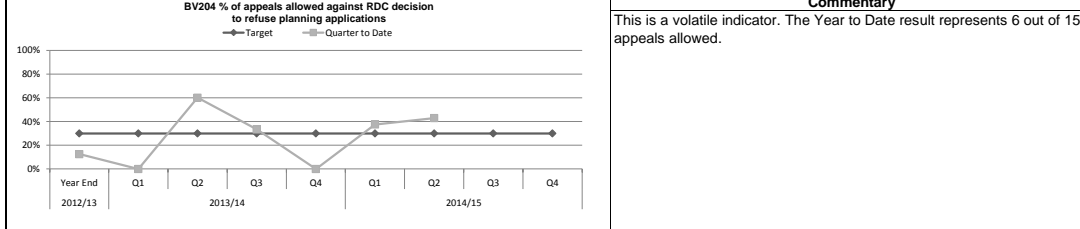
Polarity High is Good



BV204 Percentage of appeals allowed against the authority's decision to refuse planning applications

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	30.0%	38.9%	30.0%	42.9%	30.0%	40.0%	Worse, (37.5%)	Better, (50.0%)

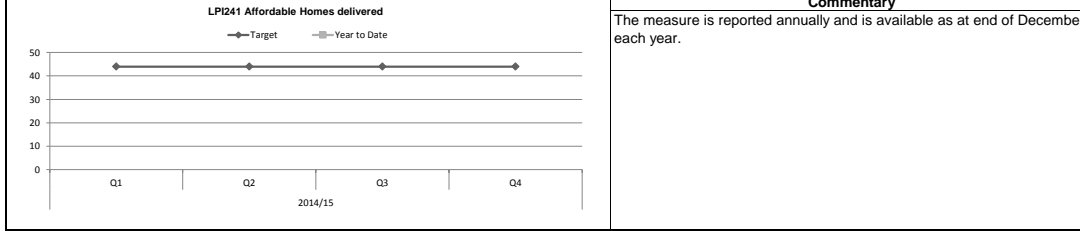
Polarity Low is Good



LPI241 Affordable Homes delivered (Annual Measure)

	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	N/A	N/A	N/A	0	44	0	N/A	N/A

Polarity High is good



Corporate Objective - Homes								
LPI740 Planning Enforcement: Percentage Initial Site Visits conducted within target time of a) 24 hours b) 7 days c) 10 days								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	Not Set	63.7%	Not Set	50.0%	Not Set	53.9%	Worse, (57.4%)	Worse, (73.9%)
Polarity	High is Good							
						Commentary Visits were dealt with as the team commitments allowed. 21 were within target time. None were required in 24 hours.		
LPI073 Planning Enforcement: Number of new cases								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	200	194	50	70	100	138	Higher, (68)	Higher, (94)
Polarity	No Polarity							
						Commentary More cases were received than anticipated.		
LPI074 Planning Enforcement: Number of cases closed								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	99	312	25	42	75	111	Lower, (69)	Lower, (152)
Polarity	No Polarity							
						Commentary Cases closed in the quarter have not kept pace with new cases opened.		
LPI076 Planning Enforcement: All cases on hand including where enforcement notices served								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	350	322	347	349	347	349	Higher, (321)	Lower, (379)
Polarity	No Polarity							
						Commentary Cases in hand have increased as a result of a staff vacancy. Recruitment to the post is underway, after which improvement can be expected.		

Corporate Objective - Economic Growth

LPI743 Building Control Chargeable Services: Workload								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	Not Set	4,175	Not Set	1,657	Not Set	3,200	Higher, (1,543)	Higher, (2,103)
Polarity	No Polarity							
						<p>Commentary</p> <p>We are seeing a substantial increase in workload as the economy recovers. The team have performed extremely well despite the retirement of a senior Building Control Officer in March.</p>		

LPI769 Building Control Chargeable Services: Market share – percentage of applications for less than 100 housing units								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	Not Set	70.3%	Not Set	100.0%	Not Set	92.3%	Higher, (75.0%)	Same, (92.3%)
Polarity	No Polarity							
						<p>Commentary</p> <p>This quarter we provided the Building Control service for all 9 applications in this category</p>		

LPI771 Building Control chargeable services: Market share – percentage of applications for 100 or more housing units								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	Not Set	0.0%	Not Set	0.0%	Not Set	0.0%	Same, (0.0%)	Same, (0.0%)
Polarity	No Polarity							
						<p>Commentary</p> <p>There were no such applications this quarter.</p>		

LPI776 Building Control chargeable services: Market share – percentage of all other work								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	Not Set	87.7%	Not Set	91.5%	Not Set	90.5%	Higher, (89.6%)	Higher, (84.0%)
Polarity	No Polarity							
						<p>Commentary</p> <p>We provided the Building Control service for 184 out of 201 such applications this quarter.</p>		

Corporate Objective - Economic Growth

LPI151 Building Control: Percentage of applications determined within statutory periods (5 and 8 weeks)								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	100%	97%	100%	100%	100%	99%	Better, (98%)	Same, (99%)
Polarity	High is Good							
						<p>Commentary</p> <p>The BC team continue to provide an excellent service to clients whilst dealing with a significant upturn in the number of applications. (See previous page - Local Performance Indicator 743 - Building Control Workload for details.)</p>		

LPI152 Building Control: Initial appraisal on 'Full Plan' applications within 15 working days								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	70%	88%	70%	81%	70%	79%	Better, (77%)	Worse, (86%)
Polarity	High is Good							
						<p>Commentary</p> <p>The BC team continue to provide an excellent service to clients whilst dealing with a significant upturn in the number of applications. (See previous page - Local Performance Indicator 743 - Building Control workload for details.)</p>		

BV008a Percentage of invoices paid by the Authority within 30 days of receipt or within the agreed payment terms								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	98.5%	97.6%	98.6%	99.7%	98.6%	98.3%	Better, (97.0%)	Better, (96.7%)
Polarity	High is Good							
						<p>Commentary</p> <p>Prompt payment of invoices continues to be maintained with 100% of invoices being paid within 30 days in August.</p>		

BV008b Percentage of invoices paid by the Authority within 10 days of receipt to Local Suppliers								
	Last Year		Current Year				This Quarter compared to	Year to Date compared to
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year
Result	90.0%	86.7%	90.0%	95.3%	90.0%	95.3%	Same, (95.3%)	Better, (83.8%)
Polarity	High is Good							
						<p>Commentary</p> <p>Priority continues to be given to the payment of local suppliers with the majority being paid within 10 days.</p>		

Corporate Objective - Economic Growth

LPI616 Number of participants in the Rochford Business Network																																				
	Last Year		Current Year				This Quarter compared to	Year to Date compared to																												
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year																												
Result	200	393	450	408	450	408	Better, (403)	Better, (373)																												
Polarity	High is Good																																			
<table border="1"> <caption>LPI616 Number of participants in the Rochford Business Network</caption> <thead> <tr> <th>Year</th> <th>Q1</th> <th>Q2</th> <th>Q3</th> <th>Q4</th> <th>Q1</th> <th>Q2</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>380</td> <td>385</td> <td>375</td> <td>385</td> <td>395</td> <td>405</td> </tr> <tr> <td>2013/14</td> <td>385</td> <td>375</td> <td>385</td> <td>395</td> <td>405</td> <td>415</td> </tr> <tr> <td>2014/15</td> <td>405</td> <td>415</td> <td>425</td> <td>435</td> <td>445</td> <td>455</td> </tr> </tbody> </table>						Year	Q1	Q2	Q3	Q4	Q1	Q2	2012/13	380	385	375	385	395	405	2013/14	385	375	385	395	405	415	2014/15	405	415	425	435	445	455	<p>Commentary</p> <p>The number of businesses that have signed up to the Rochford Business Network has increased. Additional promotional activity, work with Chambers of Trade, and additional events throughout the last year have led to this. As a result of the ongoing vacancy mapping exercises, the database is fully updated and reflect businesses that close/relocate out of the District.</p>		
Year	Q1	Q2	Q3	Q4	Q1	Q2																														
2012/13	380	385	375	385	395	405																														
2013/14	385	375	385	395	405	415																														
2014/15	405	415	425	435	445	455																														

LPI619 Number of Job Seeker Allowance Claimants in the District per Quarter																																				
	Last Year		Current Year				This Quarter compared to	Year to Date compared to																												
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year																												
Result	Not set	822	Not set	560	Not set	560	Better, (586)	Better, (919)																												
Polarity	Low is Good																																			
<table border="1"> <caption>LPI619 Number of Job Seeker Allowance Claimants in the District per Quarter</caption> <thead> <tr> <th>Year</th> <th>Q1</th> <th>Q2</th> <th>Q3</th> <th>Q4</th> <th>Q1</th> <th>Q2</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>1150</td> <td>1050</td> <td>950</td> <td>850</td> <td>750</td> <td>650</td> </tr> <tr> <td>2013/14</td> <td>1050</td> <td>950</td> <td>850</td> <td>750</td> <td>650</td> <td>550</td> </tr> <tr> <td>2014/15</td> <td>950</td> <td>850</td> <td>750</td> <td>650</td> <td>550</td> <td>450</td> </tr> </tbody> </table>						Year	Q1	Q2	Q3	Q4	Q1	Q2	2012/13	1150	1050	950	850	750	650	2013/14	1050	950	850	750	650	550	2014/15	950	850	750	650	550	450	<p>Commentary</p> <p>The JSA figures have decreased from last month which could be attributed to school and college leavers in August and September finding employment. Rochford District has low unemployment generally. Additional work streams with schools have begun with the Skills Summit in October – this will progress with further events being considered based on consumer need for the coming year.</p>		
Year	Q1	Q2	Q3	Q4	Q1	Q2																														
2012/13	1150	1050	950	850	750	650																														
2013/14	1050	950	850	750	650	550																														
2014/15	950	850	750	650	550	450																														

LPI242 Number of Empty Units in Town Centres														
	Last Year		Current Year				This Quarter compared to	Year to Date compared to						
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year						
Result	Not Set	N/A	Not set	21	Not set	21	N/A	N/A						
Polarity	Low is Good													
<table border="1"> <caption>LPI242 Number of Empty Units in Town Centres</caption> <thead> <tr> <th>Year</th> <th>Q1</th> <th>Q2</th> </tr> </thead> <tbody> <tr> <td>2014/15</td> <td>20</td> <td>21</td> </tr> </tbody> </table>						Year	Q1	Q2	2014/15	20	21	<p>Commentary</p> <p>This figure is very low generally and we are now able to monitor any long term vacant units. Through the Town Team and an emerging Empty Shops Strategy, the Economic Development Unit will be introducing initiatives to help reduce this figure further. The breakdown of this figure is Hockley – 6 (out of 83) Rayleigh – 7 (out of 259) Rochford – 8 (out of 108) This is based on the number of units (ground and upper floors) in the primary and secondary shopping areas.</p>		
Year	Q1	Q2												
2014/15	20	21												

LPI325 Number of Empty Units in Industrial Estates (Annual Measure)														
	Last Year		Current Year				This Quarter compared to	Year to Date compared to						
	Target	Year End	Quarter Target	Quarter Result	Year to Date Target	Year to Date Result	Previous Quarter	Same Time Last Year						
Result	Not Set	N/A	Not set	55	Not set	55	N/A	N/A						
Polarity	Low is Good													
<table border="1"> <caption>LPI325 Number of Empty Units in Industrial Estates</caption> <thead> <tr> <th>Year</th> <th>Q1</th> <th>Q2</th> </tr> </thead> <tbody> <tr> <td>2014/15</td> <td>55</td> <td>55</td> </tr> </tbody> </table>						Year	Q1	Q2	2014/15	55	55	<p>Commentary</p> <p>This measure will now be reported quarterly. The definition covers units which are vacant – to let, sold, or for sale. It does not include units where occupancy is evident but unknown. (The survey covered 451 units.)</p>		
Year	Q1	Q2												
2014/15	55	55												