

CATERING FRANCHISES ON OPEN SPACES

1 SUMMARY

- 1.1 This report informs Members of the progress in providing catering franchises on Open Spaces and Woodlands, at times of increased public attendance.

2 INTRODUCTION

- 2.1 Following the report to the 9 September Community Overview and Scrutiny Committee and its subsequent resolution at Community Services on 30 September 2004, progress has been made in preparing a specification and analysing usage information on the various spaces.

3 SUITABLE SITES

- 3.1 In considering where it may be possible to sell franchises for there to be a reasonable income to the Council, there must be the opportunity for sufficient volume sales.
- 3.2 The main opportunities appear to be where there is weekend use of playing pitches for winter opportunities and Hockley Woods and Sweyne Park mainly in the summer months, for ice cream sales when there is ample usage of the woods and adjacent facilities.
- Hockley Woods – mainly summer 7 days a week, weekends only Spring and Autumn to add to the Ice Cream Franchise.
 - Sweyne Park / Hullbridge in summer months.
- 3.3 Attached Appendix A is the match analysis for the main areas which will be provided as part of the information to potential franchisees.
- 3.4 **Other Issues arising from introducing Franchises**

Attached Appendix B is the specification provided by Environmental Health as required for the franchises within the Council's land.

4 IMPLEMENTATION

- 4.1 Now that the relevant information is in place, it is anticipated that advertising for the ice cream franchises can take place in February / March 2005, in anticipation of the summer season 2005.
- 4.2 Advertising for the football season can take place in May /June, for the season commencing in August 2005.

5 RISK IMPLICATIONS

5.1 Operational Risk

The main operational risk is that of ensuring that locations are kept clean and free from litter after use. Potentially this could require additional cleansing resources. On this basis, Members could trial franchises initially for one year.

5.2 Third Party Risk

Food hygiene is managed by Safety inspections of mobile facilities by Environmental Health.

6 RESOURCE IMPLICATIONS

- 6.1 Staff resources will have to be identified in managing the ongoing franchise opportunities. There will be potential further staff resource issues for Environmental Services for food inspections.

7 RECOMMENDATION

- 7.1 It is proposed that the Committee **RESOLVES**

That officers seek public expressions of interest as to the franchise opportunities using the specification as set out by the Environmental Health Officers.

Roger Crofts

Corporate Director (Finance & External Services)

Background Papers: -

None

For further information please contact David Timson on: -

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APPENDIX A

PITCH USAGE (Analysis of a three week period)

Location	Sat pm			Sun am			Sun pm		
	week 1	week 2	week 3	week 1	week 2	week 3	week 1	week 2	week 3
ASHINGDON	0	0	0	5	5	4	1	1	1
CANEWDON	0	0	0	0	1	1	0	0	0
CLEMENTS HALL	0	1	1	2	2	2	1	2	1
FAIRVIEW	1	1	2	4	4	4	3	2	4
GROVE	0	0	0	2	4	4	1	2	3
GREAT WAKERING	4	2	2	4	4	4	3	2	3
HULLBRIDGE	1	1	0	1	1	1	0	0	0
JOHN FISHER	TBA	TBA	TBA	TBA	TBA	TBA	TBA	TBA	TBA
RAWRETH	2	3	2	3	5	4	1	1	1
ROCHFORD	1	1	1	3	3	3	2	1	4

APPENDIX B

SCHEDULE

Trading Site

1. Trading shall only be permitted from the site specified in this Licence, namely (Site to be named).
2. Trading shall not cause an obstruction of the adjacent area and street (including forecourts, roads, footways or other areas), and shall not endanger persons using areas adjacent to the trading site.
3. Trading shall not cause a nuisance or annoyance by any means, including noise, smells, etc. to other persons.
4. Satisfactory facilities shall be provided for the hygienic storage and disposal of waste water.
5. Satisfactory facilities shall be provided for the hygienic storage and disposal of litter and refuse.
6. The trading site shall be kept free of litter and refuse.
7. Any floor covering in any area to which the public have access shall be such as not to create an obstruction or a potential trip hazard.
8. All equipment likely to reach a high temperature shall be positioned well clear of all combustible materials and the public or shall be suitably guarded to prevent contact with any combustible materials or members of the public.
9. No petrol or diesel powered vehicles or equipment (including generators), stalls, combustible storage or cylinders of flammable gas shall be permitted within 6.000m of any tented structure or marquee.
10. Generator(s) shall be located in a well-ventilated area and inaccessible to the public.
11. All grass and other vegetation on the ground within the site shall be cut short and cuttings and dry vegetation shall be removed from the site or destroyed.
12. Electrical wiring, fittings, appliances and equipment shall be installed and maintained in accordance with the latest Regulations issued by the Institution of Electrical Engineers (the IEE Wiring Regulations).

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13. Electrical installations must be certified as safe by a competent person. It is recommended that the competent person is either a member of the NICEIC (National Inspection Council for Electrical Installation Contracting) or the Electrical Contractors Association or will be able to demonstrate an equivalent level of expertise.
 14. Electrical installation must be installed using heavy duty double insulated cables.
 15. All temporary cables shall be installed in positions either out of reach of the public, at high level, buried or adequately covered by approved suitable protective strips. Cables installed at high level shall be suitably supported.
 16. Electrical cables must not be located in situations where they are likely to create a trip hazard or where they are liable to mechanical damage.
 17. Electrical supply terminations and switches shall be fenced or otherwise secured against unauthorised interference and the whole of the installation shall be protected against the weather.
 18. Exposed metalwork and equipment of the temporary electrical installation shall be effectively earthed to the satisfaction of the Council.
 19. A sensitive earth leakage protection system (residual current device) having a rating residual operating current not exceeding 30 milli-amps shall be installed and maintained as part of the wiring installation supplying the vehicle/stall and any other area which may be designated by the Council.

Trading Times

20. Trading shall only be permitted on the day(s) and between the hours specified in this Licence.

Trading Vehicle/Stall and Permitted Goods

21. A **(Type of vehicle)** shall only be used for trading.
22. Trading shall only be permitted in the goods specified in this Licence.
23. The whole of the trading vehicle/stall and the fittings and fixtures shall at all times be kept and maintained in a clean and sanitary condition and in a good state of repair.

Display of Licence

24. A clear and legible copy of the Licence shall be displayed in a prominent position on the trading vehicle/stall.

Alterations to Consent

25. Any transfer of the business must be notified immediately to the Property Maintenance & Highway Manager.
26. If you change your home address, you must immediately notify the Property Maintenance & Highway Manager.
27. Your trading site, times, vehicle/stall and permitted goods specified in the Licence must not be altered. If you wish to vary your Consent, you must apply in writing to the Property Maintenance & Highway Manager, providing full details of the proposed changes.

General

28. If conditions are found to exist where the safety or health of persons are put at risk, on receipt of a written request from an officer of the Council the trader shall cease operations or otherwise comply with the requirements of the Council.
29. The caterer will not be allowed to use any food packaging that is taken away from the unit manufactured from polystyrene or other material which can be easily broken up and is dispersed by the wind.
30. The caterer will prominently display a price list of all sales items

Food To be sold

31. Although the Council recognises the need to provide sufficient commercial opportunity to sell popular food and drinks, the caterer should provide a range of healthy food options.

Any person or persons authorised by the Council or any persons representing the Fire or the Policy Authority shall at all times be immediately admitted to all parts of the licensed site and vehicle/stall for the purpose of ensuring that the conditions granted are being complied with.