



Hockley Parish Plan Group
113 Greensward Lane
Hockley, Essex
SS5 5HS

05th June 2008

To Central Area Committee

RE: Draft Action Plan

It was good to see so many members of the various councils at the launch of our parish plan. We all referred to the need to pursue the plan and it is now time to follow through on the draft action plan and turn it into a working document. For this to be a success we need your help.

As you are aware the actions are derived from the answers the residents and businesses gave to our questionnaires sent out in 2007.

There are five columns under the headings 'Main Responsibility', 'Others Involved', 'How funded', 'Deliverable Yes/No' and 'Timescale' to be completed for each action. These headings are our proposals and are not very different to action plans developed and being worked on by other parishes.

The preliminary input under each of the headings has been compiled based on our views and the replies we have already received from our discussions with Essex CC, Rochford DC, utility companies, educationalists etc. This is an ongoing process and we plan to issue an accurate working plan by mid year 2008. To meet this timing, we will need your input (plus of course input from HPC, ECC etc.).

We would ask you to look carefully at the draft of the Action Plan and come back to us with your comments so that we can amend it if necessary and move towards the working plan. This will be a live document and updated on a regular basis.

If we have suggested that RDC have responsibility for some actions and you disagree please let us know, including your reasons, and give us the correct responsible organisation.

If there are any aspects of the plan which can never be implemented, please advise which aspects together with an explanation?

If there are any aspects of the plan where action can be taken quickly, please let us know, including details, so that we can give an immediate response to the community?

We would welcome your overall comment on the quality of the plan (positive and negative) in order to feed back to the committee and volunteers. We would also welcome your thoughts on how we can move forward together in pursuit of implementing the plan. Is there anything that the committee of the Parish Plan Group can do to assist you in adoption and follow through of the plan?

We would be interested in your views regarding the introduction of a process for a two way information exchange on the status of any of the proposed actions in the plan.

Yours sincerely

David Fryer-Kelsey
Chairman
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Hockley Parish Plan Group
Draft Action Plan - Issue 6
June 2008

Hockley Parish Plan Group

Welcome to the draft Hockley Parish Action Plan. These actions were derived from a questionnaire sent to households and businesses in 2007.

They represent the aspirations of the residents for the future of their community.

The questionnaire was designed by the Parish Plan Group based on a series of workshops and forums held in 2006 which gave residents, businesses, schools and other organisations the chance to put forward and discuss the issues which concern them.

The Parish Plan Group was formed from residents who have volunteered to give their time to this project because they think it right that the residents' views should be made known and should influence the planners, councillors, service industries and others when they make decisions which affect the community.

The actions in the Plan should be carried out by the partners with main responsibility, assisted by any others involved. The Parish Plan Group may carry out some actions itself. They will monitor the implementation of the Plan and report back to the residents. They will negotiate with the partners to ensure progress is made.

The issues shown in the Plan will be of great interest to local Councils, educational and health authorities, Police, transport, utility companies, environmental agencies, businesses, landlords and landowners in their planning for the future.

The Parish Plan Group would like to thank all those who participated in the process over the last two years.

If you have any comments about the Plan or would like to help implement it please contact us on info@hockleyparishplangroup.co.uk or telephone 01702 203455.

David Fryer-Kelsey,
Chairman

Website: www.hockleyparishplangroup.co.uk

Action Point 1 - Protect and improve the environment in the countryside and the village							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Protect and maintain Hockley woods including; footpaths, play areas, bridleways, streams, ditches, trees and wildlife within its boundaries. Plant more trees and provide more seats	RDC Woodlands Section led by the Woodland and Environmental Specialist	HPC	RDC / grants from the Forestry Authority and English Nature	Yes	Woodland Management 5 year plan due for review 2008	Funding supported by sale of logs
2	Provide cycle trails (not tarmac) in the woods without encroachment into historic woodland or bridleways	RDC	-	Grants		On going	
3	Protect and maintain public footpaths, bridleways, streams and ditches. Update footpath signposting and maps. Protect and maintain hedgerows and grass verges along highways	ECC / Environmental Agency	HPC Footpath Working Group	Precepts / grants	Yes	On going	
4	Protect, maintain and improve play areas, playgrounds, play equipment, playing fields, open spaces, and nature reserves. Ensure play areas are kept clean and litter free	HPC	RDC	Precepts / grants	Yes	On going	Includes Broad Parade, Plumberow Mount, Marylands Nature Reserve, Laburnum Grove Play Space, Land near Beckney Ave and St Peter's Rd
5	Provide more flowers, trees, shrubs and seats in the village	HPC	-	Grants	Yes	On going	HPPG are talking to ECC, RDC and HPC to establish suitable sites. Also inviting residents and businesses to donate.
6	Improve shop fronts in the village. (Essential that improvements do not make the property too expensive to rent)	RDC	Landlords	Grants	Yes	On going	Grants of up to 50% available to match funding from landlords. To be included in town centre masterplan initiative.
7	Eliminate pollution issues related to smells, fumes, noise and lighting (advertising, sports floodlighting and anti-burglar). See Action Point 5 Items 1-4 reference traffic pollution	RDC / ECC	-	Precepts / grants		On going	No evidence to indicate levels of air pollution, noise and lighting require further action at this time. Food odours controlled by planned inspections or on a responsive basis
8	Eliminate excessive aircraft noise	Managing Director Southend Airport	Flight Centre Ltd / Flying Clubs			On going	Seawing, Southend, and Willowair Flying Clubs
9	Improve leaf clearance in Autumn	RDC	ECC	RDC	Yes	On going	Increased frequency included in new cleaning standards from April 2008
10	Improve snow clearance	RDC	ECC	RDC	Yes	On going	
11	Ensure any new mobile phone masts are located more than 500 metres from residential areas, schools, and medical centres	RDC Planning Department	HPC	-		On-going	Very few new planning applications but location of new masts will meet government regulations

Action Point 2 - Ensure future development and infrastructure is acceptable to residents							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Respond to RDC Core Strategy Preferred Options providing results from the questionnaire regarding future development and infrastructure in Hockley	HPC	RDC / ECC / HPPG	-	Yes	On-going	Revised core strategy due August 2008 including a suggested parish allocation of new homes and will consider Items 3 to 8
2	Participate in the Local Development Framework process to promote the views of local residents and businesses as below	HPC	RDC / ECC	-	Yes	On-going	
3	Ensure Hockley remains as a distinct community with clear boundaries and open spaces between Hockley and its neighbouring parishes	RDC	HPC	-		On-going	
4	Ensure housing developments do not involve large housing estates, loss of greenbelt and open spaces, infilling with mini roads off main roads. (Government require 4600 new homes to be built in the Rochford district in the period up to 2021, of which 1000 have been completed)	RDC	HPC	-		On-going	Land is available for another 1000. That leaves 2600 to be built on greenbelt with a government guideline of at least 250 homes per year. RDC prefer to build large estates where utilities can be provided rather than infilling
5	Ensure appropriate developments in terms of youth centres, shops, restaurants, leisure facilities, sports facilities, starter homes	RDC	HPC	-		On-going	
6	Ensure any housing developments include affordable homes. (Affordable housing can be of any size but is subsidised)	RDC	HPC	-		On-going	Any development over 15 homes must include affordable housing
7	Ensure appropriate infrastructure in terms of roads, medical centres, car park facilities, community services, schooling	RDC	HPC / ECC	-		On-going	
8	Ensure appropriate infrastructure in terms of sewage, water supply, electricity supply, gas supply. Ensure all new power cables are underground	Utilities services	HPC / RDC / ECC	-		On-going	
9	Ensure preservation of historic buildings during development	RDC	HPC	-		On-going	
10	Keep a watching brief on all planning applications relevant to Hockley	HPC	RDC	-	Yes	On-going	Website available for tracking planning applications
11	Keep a watching brief on proposed housing and infrastructure developments in the Southend / Shoebury districts that may impact on Hockley with particular reference to increased traffic	HPC	RDC / ECC	-	Yes	On-going	

Action Point 3 - Improve kerbside and central collection recycling methods and increase the amount of recycled material							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Improve kerbside collection recycling methods and increase the amount of recycled material for residents and businesses	RDC	Waste Team	RDC	Yes	Summer 2008	New 3 bin scheme after new contract April 2008
2	Improve collection methods for flats and apartment blocks	RDC	Waste Team	RDC	Yes	Summer 2008	Included in new contract April 2008
3	Ensure adequate collection frequencies for refuse and recyclable materials	RDC	Waste Team	RDC	Yes	Summer 2008	Included in new contract April 2008
4	Review any plans for collection costs including garden waste	RDC	Waste Team	RDC	Yes	Summer 2008	Free collection after new contract April 2008
5	Review future plans and costs for kerbside collection of electrical goods and other large items	RDC	Waste Team	RDC	Yes	Summer 2008	Free collection after new contract April 2008
6	Improve central collection recycling methods and increase the amount of recycled material	RDC	Waste Team	RDC	No	-	Central collection will diminish after new kerbside contract April 2008
7	Review any plans for additional central collection sites in Hockley	RDC / HPC	Waste Team	RDC	No	-	Central collection will diminish after new kerbside contract April 2008
8	Review any plans for a central recycling site for businesses such as the industrial estates. Provide businesses with more information on recycling	RDC / HPC	Waste Team	RDC		On-going	

Action Point 4 - Improve bus timetables. Provide additional routes and better facilities							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Improve the frequency of buses in Hockley to Rayleigh and Southend	Arriva	ECC / RDC	Arriva / ECC / RDC	No	-	Was 3 buses per hour (2 * No. 7 + 1 * No. 8) but now reduced to 2 per hour. Will not be increased without a significant increase in the number of passengers
2	Extend No. 8 bus route to Rayleigh instead of terminating at Hockley	Arriva	HPC / RDC	Arriva	No	-	No. 8 can hardly be justified at all due to low usage, and only runs due to political pressure and not for commercial reasons
3	Provide direct bus services from Hockley to Chelmsford, Leigh, Wickford	Arriva	HPC / RDC	Arriva	No	-	Number of passengers would not justify such a service
4	Explain why buses no longer stop / pick up outside Hockley library	Arriva	HPC / RDC	Arriva	Partial	On-going	Bus stop eliminated by HPC due to traffic issues. Staff notice will be issued to drivers to let people off on request from passengers unless objections from HPC
5	Provide improved visibility of numbers / destinations on buses to assist people with impaired vision	Arriva	-	Arriva	Yes	On-going	New Skania buses will have electronic system which provides better visibility and avoids the need for the driver to manually adjust. Electronic system is being retrofitted to current buses. Arriva agree to improve current blinds prior to electronic system
6	Provide ramps on to platforms on older buses to aid people with disabilities	Arriva	-	Arriva	No	-	Not possible to put ramps on older type buses. 60% of current Arriva buses are low floor type but not used on No. 1, 7, and 8 services. 14 new Skania low level buses will be available from September but will be used on No. 1 service for commercial reasons (more passengers). Better No. 1 buses will be transferred to Nos. 7 and 8. No short term plans for low level on Nos. 7 and 8. Drivers are given 'disability' training and are encouraged to help the aged and disabled passengers

Action Point 5 - Improve traffic flow and road safety. Reduce traffic pollution							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Provide a by-pass around Hockley for through traffic to relieve congestion and eliminate use as a through route, including commercial vehicles. See item 2 for alternative proposals to relieve congestion and pollution	ECC	HPC / RDC	Essex Local Transport Plan	No	-	Proposals abandoned 1996. No funding in Essex Local Transport Plan 2006-2011. No future plans for a by-pass
2	Improve traffic flow through Hockley to relieve congestion and pollution by improving junctions in the vicinity of the Spa roundabout i.e. Folly Lane, Hockley Rise, Eastern Road, Station Approach, Plumberow Avenue. Develop a simulation model to verify improvements	ECC	HPC / RDC	ECC		On going	Included in HPC wish list
3	Improve traffic flow through Hockley by relocating Potters crossing near the Spa roundabout by up to 50 metres towards Rayleigh	ECC	HPC / RDC	ECC	No	-	Not possible due to sight line regulations
4	Replace current zebra crossings with pelican crossings including Potters, Spa Road, Station Approach, Somerfields, Greensward School	ECC	HPC / RDC	ECC		On going	Included in HPC wish list
5	Provide vehicle activated flashing speed or message warning signs in all the main approach roads to Hockley from Rayleigh, Hawkwell and Ashingdon	ECC	HPC / RDC / Police	ECC		On going	Included in HPC wish list
6	Introduce 20 mph speed limits in the vicinity of Hockley Primary, Plumberow Primary, Greensward Secondary schools and the village centre. Paint 20 mph signs on the roads	ECC	HPC / RDC / Police	ECC		On going	Included in HPC wish list
7	Relocate the bus stop outside Alldays in Spa Road to improve visibility for cars exiting car parks at Alldays and Somerfield	ECC	Arriva	ECC			Not possible to increase the depth of the lay-by due to gas pipes. HPPG to suggest to ECC the introduction of a mirror to assist car park exit
8	Enforce the rule that drivers 'make-up' time is not at bus stop outside Alldays to improve visibility for cars exiting car parks	Arriva	-	-	No	-	Alldays is currently the official stop for driver make up time - maximum of 5 minutes. Previously Eldon Way until objections from businesses
9	Ensure enforcement of regulations regarding on-road parking and commercial deliveries at peak periods by increased traffic warden and police presence	RDC	HPC / Police	RDC	Yes	On-going	
10	Improve the road and pavement maintenance programme to meet residents satisfaction levels, including pavements at Church Road, Main Road and High Road	ECC	HPC / RDC	ECC	Yes	On-going	Included in HPC wish list. Residents should report isolated issues such as potholes and uneven pavements to ECC or on the internet

Action Point 6 - Provide cycle paths and improve cyclist facilities							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Provide cycle lanes and appropriate access points - Hockley to Rayleigh and Hockley to Rochford	ECC	RDC	ECC	No	-	No space for continuous stretches
2	Provide cycle lanes and appropriate access points to all schools in Hockley	ECC	RDC	ECC	No	-	No space for continuous stretches
3	Provide additional parking / storage facilities for bicycles in the village centre	ECC	RDC	ECC	Yes	On-going	

Action Point 7 - Provide additional parking areas							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Provide additional parking at Eldon Way and Foundry Industrial Estates	Landowners	-	Landowners			
2	Provide additional parking behind Barclays Bank and the shops in Spa Road	Landowners	Chamber of Commerce	Landowners	No		It has so far proved impossible to get the agreement of the landlords
3	Provide additional parking on undeveloped land at Hockley Station	Network Rail	NCP / One	Network Rail			
4	Take measures to ease the impact of parking near schools at start and finish times	ECC	Schools / Essex Police	ECC	Yes	On-going	Police are informing parents by posters, written notice and media release that Fixed Penalty Notices may be issued. Conducting high visibility policing. Liaising with PTA and teachers for their support.
5	Provide free or cheap parking for first hour or half hour in Hockley public car park	RDC	-	RDC Tax			RDC will not consider free parking because of the loss of revenue. Fees are standard across the district and cannot be varied for one car park. The next review is in 2009
6	Improve sign-posting of car parks to make them more obvious to visitors	ECC Highways	-	ECC	Yes	On-going	HPPG has contacted ECC Highways with suggested improvements

Action Point 8 - Provide facilities and activities for people with disabilities							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Provide better and more wheelchair friendly footpaths in the countryside	RDC	ECC / HPC	RDC		On-going	
2	Provide more disabled parking spaces in the countryside	RDC	ECC / HPC	RDC		On-going	Possible support from Essex Wildlife Trust
3	Improve access to shops and service providers. Provide more automatic doors. Provide wider entrances and aisles	Landlords	-	Landlords		On-going	
4	Replace uneven, sloping and poorly maintained pavements. Provide wider pavements along main roads. Provide lowered kerbs at road crossings, disabled parking areas, and bus stops	ECC	RDC	ECC		On-going	
5	Stop cyclists riding on pavements	Essex Police	-	-		On-going	
6	Stop vehicles parking on pavements	Essex Police	-	-	Yes	On-going	Residents should report registration number, time, date and place to local police stations. Persistent offenders may be towed away
7	Relocate obstructions on pavements e.g. telephone poles, electricity poles, street furniture and billboards	ECC	Utilities services / Cafes / Shops	ECC		On-going	
8	Provide better maintenance of overgrown trees and hedges on pavements, including those obscuring street lights	ECC	HPC / Utilities services	ECC	Yes	On-going	Residents should report individual cases to ECC or HPC
9	Provide more disabled parking spaces near shops e.g. Spa Road, Broad Parade and Plumberow Avenue (APEX corner)	ECC	RDC / HPC	ECC		On-going	
10	Stop people illegally using disabled parking bays by increased traffic warden presence	RDC	-	-	Yes	On-going	Residents should report registration number of persistent offenders to local police stations
11	Highlight disabled parking signs with bigger words and different colours outside Barclays Bank	Government	-	Government			
12	Provide seating (and possibly a shelter) in Spa Road for buses to Rayleigh to aid elderly and less mobile passengers	RDC / HPC	ECC	ECC / Grants			Pavement too narrow for a shelter. Seating may be feasible along the end wall
13	Consider disabilities in development plans for houses and infrastructure	RDC	ECC / HPC	-		On-going	

Action Point 9 - Reduce crime and anti-social behaviour							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Provide youth clubs and meeting places to reduce youth nuisance in terms of noise and vandalism	ECC	RDC / HPC	Precepts / grants		On-going	See Action Point 10 Items 1 and 2
2	Provide the latest digital CCTV cameras (including covert cameras) in identified problem locations	Chamber of Commerce	RDC / HPC / Essex Police	Precepts / grants		On-going	Not supported by Essex Police, RDC or HPC
3	Provide more police presence including foot patrols and night patrols	Essex Police	-	Essex Police	Yes	On-going	
4	Clean up graffiti. Introduce higher penalties for offenders and charge for removal	RDC / Essex Police	HPC / Network Rail / Landowners	Precepts / grants		On-going	Enforcement Officer appointed by RDC
5	Eliminate illegal graffiti with proactive response to young people caught tagging (graffiti). Divert offenders to a supervised programme with professionals leading to graffiti as an art form with graffiti clubs and legalised graffiti areas. Deliver effective programme in secondary schools. Set up a formal process to divert offenders into a programme	Essex Police	RDC / HPC / Network Rail / Landowners / Community groups / CYPSP/ PSHE / Government	Precepts / grants		On-going	
6	Clean up litter. Reduce litter by encouraging responsible disposal by adults and youths, better clean up by businesses outside their premises, and provision of more waste bins. Eliminate fly tipping	RDC / Essex Police	HPC	Precepts / grants	Yes	On-going	Enforcement Officer appointed by RDC
7	Clean up dog waste. Reduce dog fouling problems by encouraging more responsibility from owners, and providing (and regularly emptying) more dog waste bins	RDC / Essex Police	HPC	Precepts / grants	Yes	On-going	Enforcement Officer appointed by RDC
8	Improve street lighting, including B1013 and Greensward Lane, and repair faulty street lights to make people feel more comfortable at night	ECC / HPC	Police Neighbourhood Action Group	ECC / HPC	Yes	On-going	Residents should identify appropriate locations to HPC and ECC
9	Introduce higher penalties for drug suppliers	RDC / Essex Police	Government	-		On-going	
10	Agree a proactive plan with drug abuse related groups and official agencies to ensure the most effective delivery of anti-drug education. Open a dialogue with Heads and PTAs of the relevant schools in Hockley to enhance anti-drug education	Essex Police / RDC / ECC	Agencies / Social services / EEA / DARG / COAST / Local Schools	-		On-going	
11	Provide more police presence to reduce under age alcohol abuse	Essex Police	-	Essex Police		On-going	Seizure of alcohol from under age drinkers has been one of the recent police initiatives in Hockley
12	Retailers to be more vigilant regarding the sale of alcohol. Compulsory presentation of ID cards for young people for the purchase of alcohol in shops, supermarkets, off licenses, service stations etc. Higher penalties for both retailers and buyers that offend	Retailers	Essex Police	-		On-going	Police are working with supermarkets to try and stop adults purchasing alcohol for under age drinkers

Action Point 10 - Provide and improve youth facilities and activities							
Item	Action	Main Responsibility	Others involved	How funded	Deliverable Yes / No	Timescale	Comments
1	Consult with young people, PC Steve Joynes, and youth clubs in neighbouring parishes to develop a plan for providing youth clubs for all age groups	ECC	RDC / Hawkwell / Ashingdon Parish Councils / Community groups	Precepts / grants / fund raising events		On-going	MASSIVE project proposal for a youth club in Eldon Way - building change of use approved for a 3 year term
2	Consult with young people, PC Steve Joynes, and youth groups in neighbouring parishes to develop a plan for funding and providing meeting places / shelters for secondary school age groups	ECC	RDC / Hawkwell / Ashingdon Parish Councils / Community groups	Precepts / grants		On-going	Proposal for a shelter at Clements Hall awaiting planning approval
3	Consult with young people, including those with disabilities, to understand their requirements for additional social facilities. Develop a plan to provide additional sports & leisure facilities / clubs	ECC	RDC / Hawkwell / Ashingdon Parish Councils / Community groups	Precepts / grants		On-going	

GLOSSARY OF TERMS

COAST	Community Outreach and Support Team
CYPSP	Children and Young People Strategic Partnerships
DARG	Drug and Alcohol Reference Group
ECC	Essex County Council
ECM	Every Child Matters
EEA	Essex Education Authority
EYS	Essex Youth Service
HPC	Hockley Parish Council
HPPG	Hockley Parish Plan Group
NCP	National Car Parks
PSHE	Personal, Social and Health Education
RDC	Rochford District Council

CONTACTS

A list has been developed for individuals to report issues related to topics in the Parish Plan.

Issue	Department	Contact	E-mail Address	Telephone Number
Road and pavement maintenance	ECC	Highways Department	Lyn.Harvey@essex.gov.uk	01268 297540
Overgrown trees / hedges on highways	ECC	Highways Department	Lyn.Harvey@essex.gov.uk	01268 297540
Bridleway maintenance	RDC	David Timson	David.timson@rochford.gov.uk	01702 318110
Footpath maintenance	ECC			
Play areas, playgrounds and playing fields	HPC	Paul Stanley	enquiries@hockley-essex.gov.uk	01702 207707
Litter, dog fouling, fly tipping, leaf clearance, street cleaning, graffiti	RDC	Alan Lovett	keeprochford@rochford.gov.uk	01702 318111
Recycling	RDC	Alan Lovett	recycle@rochford.gov.uk	01702 318111
Streetlighting	ECC	Highways Department	Lyn.Harvey@essex.gov.uk	01268 297540
	HPC	Paul Stanley	enquiries@hockley-essex.gov.uk	01702 207707
Town Planning	RDC	Sam Hollingworth	Samuel.hollingworth@rochford.gov.uk	01702 318102
	RDC	Shaun Scrutton		01702 318100
Public Transport in Hockley (Buses)	Arriva	Arriva Hotline	arrivabus.co.uk	0844 800 4411
Illegal parking	RDC	Transportation Department		
Parking on pavements or illegal parking causing an obstruction	Essex Police	-	-	0300 333 4444
Drug abuse	Essex Police	-	-	0300 333 4444