

The Executive – 5 September 2018

Minutes of the meeting of **The Executive** held on **5 September 2018** when there were present:-

Chairman: Cllr T G Cutmore
Vice Chairman: Cllr M J Steptoe

Cllr G J Ioannou
Cllr Mrs C E Roe
Cllr S P Smith

Cllr I H Ward
Cllr M J Webb
Cllr A L Williams

OFFICERS PRESENT

S Scrutton - Managing Director
A Hutchings - Strategic Director
J Bostock - Assistant Director, Democratic Services
M Harwood White - Assistant Director, Commercial Services

166 MINUTES

The Minutes of the meeting held on 12 July 2018 were approved as a correct record and signed by the Chairman

167 ROCHFORD DISTRICT 2020 FESTIVAL

The Portfolio Holder for Enterprise presented the report on a Discover 2020 Festival and a Tourism Strategy for Rochford District. Members concurred with the observation of the Leader that it was informative to see the broad range of historical markers that were connected with the District, which was steeped in history. Recognition would raise the profile for local residents and beyond. It was noted that:-

- Numerous contacts were being made during the preparatory stages, including with Rochford Hall and Rayleigh Museum. Technically, Ashingdon Parish Church was a minster.
- The availability of grants or sponsorship would be part of considerations.
- Account would be taken of opportunities and connections with events that would be emanating from the Essex Partnership. Members wished to place on record their thanks to John Bostock for his work in bringing recognition of HMS Beagle's connection with the District to fruition.

Resolved

- (1) That the facilitation of a Tourism Forum, with a view to co-creation of a Discover 2020 Festival and a Tourism Strategy for Rochford District, be endorsed.

- (2) That the launch event of the Tourism Forum on 11 October 2018 be noted. (SD)

168 ASSET DISPOSAL FRAMEWORK

The Portfolio Holder for Enterprise presented the report on the Asset Disposal Framework and amendment to the lease policy.

A motion, moved by Cllr G J Ioannou and seconded by Cllr T G Cutmore, that the Portfolio Holder for Enterprise consult with the Portfolio Holder for Finance on any land disposal decisions within the Portfolio Holder's remit, was agreed. It was noted that it would be likely that recommendations in relation to sizeable assets would be considered by Full Council in any event.

During discussion the Portfolio Holder observed that, whilst the ambition was for any monies emanating from asset disposal to be applied to the transformation budget, dependent on circumstances, that approach should not be applied too restrictively. It was recognised that meetings of the Executive could be called at short notice if appropriate and that asset projects should be set moving as soon as possible so that benefits can be realised.

It was noted that the Investment Board had signed off the Asset Strategy and that the assets development programme was being considered at the Board's next meeting. In the first instance it is important to be clear on the approach to the asset base, following which consideration could be given to possible acquisitions.

Resolved

That, subject to the Portfolio Holder for Enterprise consulting with the Portfolio Holder for Finance on any land disposal decisions within the Portfolio Holder's remit, the Asset Disposal Framework and amendment to the lease policy, as outlined in the report, be agreed. (ADCS)

The meeting closed at 8.05 p.m.

Chairman

Date

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